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The Secrets to High Profit Websites

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**100+ Free Website Tools To Power
Your Online Business On Steroids**

By S. Kumar

By S. Kumar

Learnhomebusiness.com

**“100+ Free
Website Tools To
Power Your
Online Business
On Steroids”**

**“How To Improve Your
Website Performance
With Free Web Tools!”**

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Introduction

Ok, now your website is up and running. And you loved every moment of the pleasures and pains of building your site. But when your site starts getting bigger, things don't look easy any more!

You are called upon to do a variety of functions that you did not anticipate or prepared for when you were building your website. For e.g. monitoring website statistics, SEO functions, checking for broken links... and so on.

What you'll find below is a comprehensive set of 100+ Free Tools that will help you to optimize and keep your website in top condition.

Blog Tools

1. [Feedburner](#) – This is a great tool for bloggers. This tool can turn your blog into an RSS feed, track who's subscribing to your blog, and can even track and tell you which of your blog post are most popular.
2. [BlogTracker](#) – This is an easy, ad-free way to track your blog visitors. You'll access visitor counts and other statistics in an easy format.
3. [Clicky](#) – Clicky is another boon to bloggers. Has an easy-to-read dashboard, Twitter monitoring, in-depth visitor analysis, and much more.
4. [MyBlogLog](#) – Lets you effectively create a niche online community around your blog. Other bloggers can see that you've visited, leave comments, and more if they are running the program.
5. [Feed Analysis](#) – This complements Feedburner. It pulls in Feedburner info to present interactive charts for real in-depth analysis.

Side Note: Here is nice list of [250+ Free WordPress Plugins](#) that you will find useful, if you are really into blogging.

Web Site Communication Tools

6. [Woopra](#) – This tool lets you communicate with your site visitors in real time through chat interface pop-up. Also has tracking tools.
7. [ClickTale](#) – With his tool, you can record and view visitors' behavior on your website allowing you to re-strategize and improve your site to fix problems your visitors may be facing.
8. [Snoop](#) – You will be informed of comments, sales, referrals and much more with simple audio alerts on your site.
9. [List Cleaner](#) – If your site or blog has a lot of lists, here's your chance to clean them. This simple too removes duplicates from any list you give it, ensuring that your Top 100 isn't more like a Top 80-something.
10. [Nuconomy](#) – You'll have a rough idea on how your users are engaged with your site. The allows you to identify the problem areas and improve upon them.
11. [YSlow](#) – This simple Firefox extension equips you to judge your front-end effectiveness. You can see a letter grade on your site design and an outline of areas where you can improve.

Survey Tools

12. [4Q](#) – This tool lets you design polls for your site visitors, and get feedback from them on your site experience. Use this information to improve your site.
13. [SongKicker](#) – This is useful if you are into music. This tool lets you sweep the electronic depths for your Amazon sales and Internet to measure how popular your tunes are.
14. [Google Adsense Preview](#) – This tool allows you to sample the ads that Google's Adsense has listed for you.
15. [Google Adsense Calculator](#) –This tool helps you to estimate your earnings by relating to Impressions, Click Rate, and Cost Per Click.

Web Site Statistics and Counters

16. [Mochibot](#) – You can track the popularity of your Flash games and animations, and estimate your viral Flash ad campaigns effectively. Also helps you to incorporate Flash into your blogging, and more.

17. [Addfree Stats](#) – You can track and display your number of hits and poll your visitors. Can even view the data on your mobile phone.

18. [Alexa](#) – Alexa can check out site ratings, hot URLs, and blogs.

19. [The Alexa Toolbar for Internet Explorer & Firefox](#) – This is a browser tool that gathers information on the sites you're visiting. You can check real-time stats of your competitors.

20. [Webtrack](#) – This neat program sends you emails or SMS when your site goes down or when visitor trends change. Slick graphical stats lays out lots of cool visitor info.

21. [dnScoop](#) – This site gives you a rough estimation on the value of your domain name. You can also check out, and also lets you scope out the prices of great domain names on the market.

22. [RiteCounter](#) – Tracks hits to individual pages on your website, has free IP tracker, and more features. Has a visitor counter too.

23. [GoStats](#) – GoStatis is a free Web hit counter. You can quickly check on page views, determine the returning visitors, measure the page popularity and more.

24. [Browser Statistics](#) – This is a very interesting tool. You can find out the current trends in what browsers, operating systems, screen resolutions, and Javascript people are using currently. So your site can be updated with elements that people actually want to use now a days.

25. [Who's.Amung.Us](#) – This is a very useful tool. Just paste a simple code to your html. With the code in place, you can track visitor numbers and locations, peak traffic times, and more.

26. [Histats](#) – Get your statistics in monthly, daily, or even hourly format. You'll get stats for every page, a click counter service, visitor path tracking, and more.



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27. [Tracewatch](#) – Choice of PHP or Java tracking available. Also comes with a web-based control panel to track the real-time visitor tracking info.
28. [eWebCounter](#) – A simple program to keep track of visitors visibly or invisibly. You also get reports of visitor statistics e-mailed to you if you desire so.
30. [Statcounter](#) – Invisible and extremely accurate, this tool tracks hits to your site, track your web stats and gives you real-time statistics.
31. [FireStats](#) – This is actually meant for non-commercial users. Tracks referrers, OS trees, search engine keywords, and more.
32. [Compete](#) – Measures the number of people who have visited your site that day— from everyone on the Internet.
33. [Visitors](#) – A very fast web log analyzer, it splits out stats from your web server log file into a wide variety of reports.
34. [Stat24](#) – Gives professional statistics, web counters, web promotion and graphical maps of visitor clicks.
35. [Active Meter](#) – Focused around visitors and not just visits. You can track many web sites with a single account, has invisible trackers, and gives you all of the info you want to get those visitors returning to your site.
36. [SiteMeter](#) – You get visitor info in a straight forward manner with no frills . Gives you page view averages, lengths of user visits, total counters and daily counters, and more.
37. [OneStatFree](#) – This super simple tool lets you see the most active days and times for your site, comparative performance to other site, browsers used by your visitors and more.
38. [FreeStats](#) –You can access detailed statistics round the clock through a customizable web panel.
39. [GoldStats](#) –Access live reports on your site, detailed visitor information. You also get search engine keyword reports.
40. [Stat08](#) – This is a great tool with many features. External referrer stats, search keyword adjustments, visitor statistics that includes geography, system information and more.

41. [CQ Counter](#) – This is a server installed free web counter. Tracks which search engines bring you the most visitors, frequency of your repeat page are reloads, site hits, and much more.

42. [eXTReME Tracking](#) – You get basic tracking, geographical, system, and referrer tracking.

43. [BBClone](#) – This tool lets you go far beyond the # of visitors. You can track IP addresses, browsers, the order in which the visitor viewed pages in, and more.

44. [Webstats Basic](#) – You can observe visitors and trends, your site traffic, and get reports of your site in many different formats.

Free Autoresponder Lists

45. [Responders](#): Free Autoresponder, You get Form Processing for your site, Online Form Builder, AutoResponder and easy integration into your existing site!

46. [Sendfree](#): Free Autoresponder, Also doubles up as a Free targeted email advertising tool for you! You get to place Free Ads in other Member's Autoresponders!

47. [Freeautobot](#): Free Autoresponder with absolutely no advertisement but no export facility. Use this for small lists but the moment your list crosses 500, shift to a professional one.

48. [Getresponse](#): Free Autoresponder with Advertisements. Remember to grab your copy of the Free bonus report: "*How to double your sales with a proper email strategy*"

49. [Aweber.com](#) (**Not Free - But currently available for ONE Dollar**): One of the **original autoresponder providers!** Also one of the best with a very reliable service at very affordable rates. This is the **great option** if you really want a professional autoresponder that is affordable!

I  AWeber

[Do you love AWeber, too?](#)

Also, if you hobnob with any other free autoresponder or paid services and later on if you want a switch to Aweber, you **can't import your list to Aweber** unless with double-op-in again! *So if you are new and starting fresh -- start with*

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Aweber. It is strongly suggested that you watch these [Video Tutorials on Aweber](#) before you decide on anything else.

50. [Emailaces \(Not Free\)](#): This is one of the cheapest and one of the most professional autoresponders. They have many schemes for any budget. So if you have a shallow wallet, this is the one to go for.

SEO Tools

51. [Enquisite](#) – This tool gives you search engine traffic data. Tracks regular searches as well as paid search engine traffic.

52. [Reciprocal Link Check](#) – This handy tool makes sure that your linking partners are still linking back to you.

53. [Google Banned Checker](#) -A good tool to check if any domain name has been banned by Google.

54. [Website Grader](#) – Use this site to bench mark with your competitors. Just give them your site, your competitor site list and you'll receive an email with how you grade in the Internet.

55. [Majestic SEO](#) – Here's another competition killer. It gives you detailed reports about your competitor's sites backlinks and anchor text.

56. [Google Trends](#) – Use to find out what hottest and the newest search phrases on the Internet.

57. [.htaccess URL Rewrite](#) – Cut short long URLs in to something more user-friendly ones in one simple step.

58. [Cloaking Checker](#) – It lets you compare how search engines “see” pages as opposed to how browsers see pages.

59. [Keyword Density Checker](#) – This tool is useful for helping webmasters achieve optimum keyword distribution for better Search Engine Rankings.

60. [Search Engine Position](#) - Check your search engine positions on Google Search Engine. This tool check on how far up (or down) you are on Google searches. Additionally, feed in keywords and find how they're working for you.

61. [Spider View](#) – This tool enables you to view a perspective from a search

engine spider. See your site as seen by a search engine spider.

62. [Trifecta](#) – This cool tool analyzes the relative popularity of pages, blogs, and domains.

63. [Term Target](#) – This is a nice tool that grades a webpage based on how well the keywords are targeted.

64. [Linkscape](#) – It identifies linking domains, analyze your competition, find link exchange targets, and more.

65. [Term Extractor](#) – You can extract terms that are targeted at search engines and check your site's effectiveness against your competition.

66. [URL Redirect Check](#) – This very useful if you use lot of re-directs. Check whether a redirect link is search engine friendly or not.

67. [Geo Target](#) – Harboring global ambitions? Geo Target can help in determining how to effectively target region-specific searches.

68. [Check HTTP Status Code](#) – This quick tool checks out what status code your site giving.

69. [IP2LOC](#) – Simply feed this site with an IP address and what comes is a handy Google map of the area.

70. [Find Domain Age](#) – The name says it. Find the age of any domain.

71. [Juicy Link Finder](#) – This tool helps you to find old domains with high page ranks. You can narrow down searches by specific keywords, and find who are the big players.

72. [Raven](#) – This tool gives a thorough check on your SEO elements, identifies what needs to be improved. You can also download the findings as PDF.

73. [Content Duplication Tool](#) – This tool helps you to bypass the side effects of duplicate content.

74. [Quarkbase](#) – This tool details some basic information on your site. You can also have a rough idea how you're looking on the entire web including Facebook, Alexa etc

Web Site Improvement Tools

75. [Image Analyzer](#) – This good tool lets you know about the issues with your images. Such as image heights and widths, missing images or text etc.
76. [Web Page Analyzer](#) – You can test on how quickly your site loads at different connection speeds, find the total file size of all items on your page. You can trim and make your site fast loading based on this information.
77. [Grape](#) – This open source tool can get you fluid statistics, API extensions, and more.
78. [W3C CSS Validation Service](#) – This is an awesome free service. It can assess whether the different CSS templates you used in your Web sites meets W3C recommendations.
79. [Netcraft](#) – With this tool you can check if the OS and server software of your webhost and ascertain when its computers were last rebooted, and more.
80. [DNS Stuff](#) – Want to keep your domain name profile up to date? For. E.g. you sure want to keep a working email ID there!
81. [ServiceUptime](#) – How will you know whether your site is up or down now? This service will e-mail you if your site is down so that you can contact the hosting service to minimize the damages.
82. [Octagate Site Timer](#) – What to do if you have visitors with slow connection? This tool lets you measure the time it would take users to load multiple pages on your site..
83. [URI Valet](#) – Lets you measure your load time, server headers, internal links, image sizes, and much more.
84. [Browser Shots](#) – While not as visceral as body shots, these Browser Shots are almost as intoxicating. It renders your site in Linux, Windows, Mac, and other browsers, meaning more people can enjoy your work.
85. [NetRenderer](#) – With this tool, you can see how your site is viewed in Internet Explorer from version 5.5 to IE 8.0.

86. [Piwik](#) – It's an open source real time web analytics software program for the server side. You get detailed reports on your website visitors: the search engines and keywords they used, the language they speak, your popular pages and so on.

87. [AWStats](#) – Here's a feature packed tool that generates advanced web, streaming, ftp or mail server statistics, graphically. It shows you all possible information your log contains, in few graphical web pages.

88. [JAWStats](#) – JAWStats is a free, open-source website statistics and analytics package. It runs in conjunction with [AWStats](#) and produces clear and informative charts, graphs and tables about your website visitors.

89. [Clickheat](#) – This is a visual heatmap of clicks on your HTML page, showing hot and cold click zones. With this info, you can try & make the cold zones more effective.

91. [Analog](#) – Analog shows you the usage patterns on your web server. It' ultra-fast, scalable, highly configurable, reports in 32 languages, works on any operating system.

92. [Track Yahoo Search Advertising](#) – Test which of your Yahoo Search Marketing keywords are resulting in hits and be sure on how your money is spend or find out whether it is worth spending.

93. [CrawlTrack](#) – CrawlTrack help you to optimize your site substantially. Find out who are your visitors? Which crawler visit your site? What is your position in Google? How many pages are indexed? Is there 404 errors? Is your site attack by hackers?... and more

94. [W3Perl](#) – It uses server's logfiles and/or be used as a page tagging tool. Analyze log files and produce HTML/PDF reports. W3Perl can be run from the command line or from the web interface.

95. [The Webalizer](#) – Here's a fast, free web server log file analysis program. It produces highly detailed, easily configurable usage reports in HTML format, for viewing with a standard web browser.

96. [Reinvigorate](#) – Reinvigorate measures your influence on the web in real-time. Gain up-to-the-minute insight into your audience, then adapt to meet their needs and watch your site grow.

97. [XiTi Free](#) –Offers entry level web analytics solutions, ideally suited to small showcase websites. Get a global view of your site, visitor interest in your site, IP address exclusions and more.

98. [SpyFu](#) – Lets you spy on your competitors and download competitor’s keywords and adwords. Also estimates the money your competition spends on advertisements.

99. [eBiz Moniator](#) – Get notified by email whenever your site goes down.

Web Site Analytics Tools

100. [blvd](#) – This tool offers you live stats, keyword ranking report, custom alerts, and more. You get easily digestible reports and prompts changes for the better.

101. [goingup!](#) – Integrates popular analytics & SEO tools in one easy-to-use interface to see how your website’s performance from all points-of-view. You can personalize your dashboard, and get vital tips to improve your site rankings.

102. [Yahoo Web Analytics](#) – This is a free full featured analytics solution that throws insight into the demographics/category interests of your site visitors. Powerful dashboards, segmentation tools, and campaign management features make it faster and easier to align with each audience.

103. [Open Web Analytics](#) – The OWA framework provides a generic set of PHP and HTTP APIs that can be used to integrate web analytics into any application.. This means, you can map users on Google Maps, ferret out the age of your visitors; track their click patterns, and many other cool features.

104. [Google Analytics](#) – With these powerful, flexible and easy-to-use tools, now let you can see and analyze your traffic data in a new way. You’ll be more prepared to write better-targeted ads, strengthen your marketing initiatives and create higher converting websites.

105. [Crazy Egg](#) – If you Google Analytics’ tool was useful to you, then you’ll love crazy egg too. The Confetti and Heatmap features are simple and affordable heat mapping tools that allow you to visually understand user behavior.

106. [Slimstat](#) – This is free php software (GNU) that you can install into your

server. It gives all the normal analytics services, additionally, you can track bot tracking and spam filtering services, too.

Other Highly Recommended Resources

[226+ Webmaster Scripts Tool Box](#) – Here's an amazing collection of hot sales & marketing scripts & software's that automates your eBusiness by 500%! Can build your membership sites on the fly, create your eCommerce store in minutes, triples your Opt-In email list in days, skyrockets your sales and conversion rates by up to 224%, attracts top performing affiliates and [much much more...!](#)

Conclusion

Congratulations on completing this!

These tools can provide you with imperative information about your Web site or online business. Never have a bad web page again and earn more traffic than ever before. Just think you may never need another computer repairmen or webmaster.

I hope you have the information you need to create high converting websites how to get traffic to them.

This concludes the book – I hope it was a pleasant read

To Your Website's Success,



Courteously – S. Kumar
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