

SPECIAL REPORT: TheMarketingNightmare.com

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PRESENT

HOW TO AVOID

The MARKETING Nightmare

The MARKETING Nightmare

The Marketing Nightmare Knows
Only Two Rules ...

TMN Rule #1:

CAPTURE ALL

TMN Rule #2:

LEAVE NO SURVIVORS

Read This Special
Report Very
Carefully!



The MARKETING Nightmare

The Marketing Nightmare

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The MARKETING Nightmare

Preface

A lot of people will not be happy with this report. Some people won't want you reading this information.

In fact - just the thought of it will send shivers down the spines of some "gurus".

However, if you are struggling to earn an online income, then this report has found itself in precisely the right hands.

But what of those that don't want you to realise the truth of this report?

Who are they?

The unethical marketers.

No ethical marketer will have a problem with this report.

Because they will be the first to confirm the truth of it, and they don't shy away from the truth. Their businesses are built on truth and trying to help their fellow online marketers.

They are the true supporters of success - their own and the success of others. They welcome it and they embrace it in the knowledge of the best way to help yourself is to help others...

Long may they continue in that tradition.

In a moment we are going to share with you something so profound in its simplicity, yet so astounding in concept that it will amaze you. First allow us to invite you to take a nice deep breath, kick off your shoes and relax.

By taking just a few minutes out of your busy schedule to slowly unwind and carefully read through this report you will not only discover how you can easily avoid the same mistake that over 95% of Internet Marketers - including some of the so-called "gurus" - are making every single day but also how you can turbo boost your business to the next level by learning the "secret behind the secret" of true success.

May your quest be fruitful ...

Tahir Shah & Chris Freeman
<http://themarketingnightmare.com>

The MARKETING Nightmare

When Dreams Become Nightmares!

How long have you been marketing online?

Are you a newbie or a seasoned veteran?

In reality it makes NO difference.

You see, many "seasoned veterans" are no different to "newbies".

WHAT??

Yes, you heard me correct. Many (and I mean the *MAJORITY*) of "seasoned veterans" are NO different to newbies in one major regard.

WARNING: Shocking Newsflash!

They are NOT making any substantial money online.

I know countless people who have been online for years - who know all of the marketing strategies - who can tell you more about internet marketing strategies and tactics than many of the online gurus...

But they still aren't earning a bean.

The only thing that really differentiates anyone, is the amount of revenue they generate or if they make any kind of "reasonable" income online at all.

For anyone interested in earning an online income or in internet marketing:

- It's not about posting your expertise in forums.
- It's not about showing how knowledgeable you are.
- And it's not about being a do-gooder... go and work for free or set up a charity if that's what you want.

If you are an online marketer... it's about making money. Period.

You see, you don't need to make a FORTUNE online.

Even if you can earn a FULL TIME INCOME you are lucky.

Think about this...

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A lot of seasoned veterans would be insulted to be called "newbies". And I don't mean to insult anyone here. The point I am making is that the majority of seasoned veterans are no different when it comes to newbies in how much they are earning.

IT'S A FACT!

As I said - I don't mean to insult anyone here. I know for example many of my own subscribers have FAR MORE KNOWLEDGE about internet marketing strategies than I do.

They have been "Online Marketers" FAR longer than I have.

But they wouldn't hesitate for one second to throw all of that knowledge in the bin if they could earn an online income as I do.

Last month I sold just short of \$40,000 products online. Not brilliant - But definitely not bad.

HOWEVER, let me point out that - until recently - it wasn't always that way...

You see, I was going through the phase of turning from internet marketing newbie to seasoned veteran - Knowing everything I thought there is to know about internet marketing but still not making any money.

And it was a good feeling to be "knowledgeable" about internet marketing. I could impress along with the best of them. Unfortunately, good feelings alone don't pay the bills.

Now, as you've made it this far... I'm going to let you in on a little secret.

I know people earning far less than me who are more knowledgeable about internet marketing strategies than I am.

And I would even pay them to share their knowledge.

There's a big problem though...

They wouldn't have clue what to charge - and they'd be too scared to demand it from me too.

Want to know why?

I'm earning - they're not.

What difference does that make?

PERCEPTION.

Someone could be a 3rd Year University Student in Website Design...

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And another person could have read a few books on website design and started their own website design business.

How much could the student command and how much could the person who is already in business demand? And who would YOU pay more to?

The person already in business right? But WHY?

Because of skill? No. Because of *perception*.

One is still a student - the other is already in business.

Think about that. It's a really important and valuable lesson.

First, let me tell you something...

Don't EVER be *bullied* into believing you know less than any online guru, if you truly are a seasoned internet marketing veteran.

The chances may very well be that you know a hell of a lot more about internet marketing strategies than they do!

After all, you've bought the same books, heard the same audios, read the same material and then some, right?

And the truth be known, thousands upon thousands of internet marketers could and WOULD qualify in a doctorate in internet marketing if there was an academic qualification to gain.

They know it all. I'm not being facetious when I say that - I mean it. They really DO know it all ... *and then some!*

And while these "Doctors of Online Marketing" are spilling their guts out debating (in the forums) the finer points of the validity of and whether the next new strategy to come along will work or not, the other 1% - *many of whom might know far less* - are happily making all the money.

And the perception is:

"They MUST know more... because THEY are making all of the money."

Lesson 1: That's BS! There is every possibility that you know more about internet marketing techniques than they do.

Lesson 2: There's something MUCH BIGGER THAN INTERNET MARKETING at work here (which we'll get on to in a minute).

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Lesson 3: What you *REALLY* need to learn is far more than internet marketing about anyone who is successful. Because you know and are using the same techniques as they are but at completely different ends of the success scale.

In the meantime...

Let's face reality.

They ARE making all of the money and you, even with your profound wisdom and knowledge of internet marketing skills - wherever on the scale you are...

... Are still struggling to pay the bills.

So what do you do in the meantime?

Learn more internet strategies or buy the next IM course to come along...

Hoping for that ever-elusive magic of money making to embed itself somewhere between your frontal and occipital lobes.

And the more you learn... the more you complain of information overload.

You've given yourself sleepless nights and spent the equivalent of 3 years fees for a degree program in products you've purchased and time you've spent learning and learning some more.

And *STILL* you are not making any money.

Want to know why? Because you figure, there's *STILL* more to learn because you can't get what you've learned to work for you.

Let me tell you something else...

Those making the money - *myself included* - are doing so using perhaps only a fraction of the knowledge that you might already possess.

Does that make you envious? No? How about angry? No?

It should.

I would be - envious AND angry. And I was for a long time, although I never admitted it to myself.

I saw all the guru's as an online version of "The Old Boys Club".

And to an extent, for most of us, it does and will appear that way largely because it IS.

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Except - believe it or not - they ARE willing to accept new members.

They just don't suffer fools easily, that's the problem. And their time IS money, they know that and they value that, and they have earned the right to value their own time.

But that doesn't help poor you does it?

Right now you're on the outside trying to look in.

Except for you... it's a stained glass window. And you can't see a thing...

And because you are so focused on trying to look *inside* the world of internet marketing gurus - you can't see the trees and flowers and grass and the sky around you.

You've got your nose pressed so hard against the stained glass window, that the only thing you can see is the steam of your breath against it. And it's making it more difficult to see through. And no matter how many times you wipe it away, the view just does not get any clearer.

There are two things you can try:

1. You can try and break the window... but then you find it's shatter-proof, or
2. You can create your OWN building using the space you have BECAUSE you have a lot of it.

And if ONLY you could do this... people would come to inspect your building of their own accord.

You've probably got the tools to build it already - as far as internet marketing goes - and perhaps you've already tried...

Not once, maybe you've tried many times... but you know what happens?

What happens is... What ALWAYS seems to happen is...

Your building keeps crashing down.

You know why?

It's made *only* of bricks - you haven't discovered the cement that holds it all together.

And there lies the biggest problem.

That's the position most marketers online find themselves in, regardless of where they are on the "Newbie To Seasoned-Veteran" scale.

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That's EXACTLY when you find yourself in "*The Marketing Nightmare*".

So...

What is the Marketing Nightmare?

Well, let me help you understand if you are already locked firmly in it:

- You have ebooks teaching you internet marketing skills gathering cyber dust on your computer. And you know all of the principles they teach.
- You have audios teaching you internet marketing skills gathering cyber dust on your computer. And you know all of the principles they teach.
- You have videos teaching you internet marketing skills gathering cyber dust on your computer. And you know all of the principles they teach.

And you know these SO WELL, you could probably teach others them too.

That's how well versed you are with these strategies.

Or maybe you are just in the *gathering the strategies* phase... don't worry... you may not know it yet... but the above scenario is EXACTLY where you are already headed.

And you still keep adding to them buying "secret strategy" after "secret strategy" to try and learn how to earn an online income.

But your bank balance never really sees any major jump in earnings from month to month.

In fact, you hope with each product you buy, that somehow - either through promoting it, or by using a technique in it - you might JUST cover the cost of your purchase.

But you usually end up wasting even more money in advertising costs!

Sound familiar? It is for almost EVERYONE who tries their hand at internet marketing or earning an online income. Want to know why?

"The Marketing Nightmare" spares no-one.

It sucks you in and bleeds you dry.

And just when you thought it was over, it puts on the squeeze... and bleeds you dry some more. Not just of *money* - of time, of energy, of hope and of desire.

The MARKETING Nightmare

It robs you.

It takes it ALL away.

It leaves you sceptical and closed to new ideas.

Why?

You've tried every idea that came before but you still haven't made a penny, is why.

This is not rocket science - it's basic human nature.

We get sick of throwing good money after bad... and we buy what we think is going to be something "New and Revolutionary" - only to find it confirms what we already know...

WE ALREADY KNOW "THIS".

What is the "THIS" that I refer to? Well substitute it for anything you like...

Email Marketing, Viral Marketing, Listbuilding, Autoresponder "secrets", or ANY OTHER internet marketing term you wish to include.

So here's the 6 million dollar question...

If you already know "THIS" stuff -

Why aren't you earning any REAL money?

I tried to tackle some of these points in my ebook "Dreams NOT For Sale" and to a large extent - as far as internet marketing goes - I did.

But in DNFS, I didn't want to talk about what the "Marketing Nightmare" was and how to avoid it. It wouldn't have done it justice.

Dreams NOT For Sale only covered 5% of the story. I'm not kidding.

ONLY 5%! And that took 89 pages. No fluff and no hype. That's what people loved about "Dreams NOT For Sale". No BS - just tell it like it is. However...

I knew that an ebook wouldn't be sufficient to tackle this monster. The single biggest monster that hinders your online success... The Marketing Nightmare.

Why aren't YOU earning any REAL money?

Because you are stuck in "The Marketing Nightmare" is why - And *nothing* you seem to read or

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learn or try makes the blindest bit of difference. In fact, you may already have become convinced that success just wasn't "WRITTEN" for you...

It's something that "GURU's" enjoy and it's all theirs for the taking.

And "they just don't get it" do they?

The Big Gurus.

After all you ARE at a major disadvantage aren't you?

- You don't have the Money they have...
- You don't have the Staff they have...
- You don't have the Knowledge they have...
- You don't have all the "Secret" Strategies they have...
- You don't have the Time they have...
- You don't have the "Contacts" they have...

And you DON'T have the "Lifestyles" they have...

Right?

WRONG!

Your success - or your *lack* of it - has NOTHING to do with any of these things.

Sure, some of them might make success online easier... but none of the above are the cause for the majority of people's online failure.

Your failure, or rather LACK OF SUCCESS, is simply because you are STUCK in THE SAME MARKETING NIGHTMARE that over 95% of internet marketers find themselves stuck in.

And those that have MADE IT online - or are MAKING IT online - whether knowingly or UNKOWINGLY have learned the biggest secret of all...

HOW TO AVOID THE MARKETING NIGHTMARE.

Some people are blessed with this the moment they start.

Others stumble upon it by chance...

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And a fortunate few, such as myself, learn it after repeated failure.

But for the majority of people, The Marketing Nightmare becomes a reality they can't escape, no matter how safe they think they are - no matter how hard they try. It always hunts them down.

Think about this:

Let's take a product like Day Job Killer... Heard of the title? Huge Success.

But for whom?

For YOU?

Honestly, hand on heart... how many people have left their day jobs as a result of it?

There were 10,000+ copies sold in the first week alone.

How many of those people are now earning the "Big Bucks" and sat on a beach with their laptop?

Now, it's a great book with some excellent strategies.

And there WILL be some people who have made those strategies work and work very well for them.

Let's say it is 1% for numbers sake... that's 100 online marketers.

And if they have all left their day jobs as a result... good luck to them.

The big question is... what happened to the 9,900 other purchasers?

Were you one of them?

Remember, I'm only using DJK as an example... it could be any ebook or course under the sun - it doesn't matter.

So what is going on?

Why do some people seem to have the "Midas" touch and can take an average "run-of-the-mill" internet marketing strategy, put it to work for them and earn a HUGE FORTUNE from it - whereas the MAJORITY of people, armed with the best of the best "SECRET STRATEGIES" will never earn more than the odd affiliate commission on a single sale here or there?

What is REALLY going on?

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Do you know?

No, you don't. How could you?

Why?

Because you're not just stuck in The Marketing Nightmare... you're entrenched in it.

And there's no way to climb out - because you have NO IDEA what it *REALLY* is, do you?

Let me tell you what it has NOTHING to do with...

Internet Marketing Strategies.

And let me tell you what your LACK OF SUCCESS has nothing to do with...

Internet Marketing Strategies.

And let me tell you what ISN'T going to get you out of THE MARKETING NIGHTMARE...

Any guesses?

INTERNET MARKETING STRATEGIES.

You can buy every internet marketing strategy from now until the proverbial "cows come home" - but it won't make the slightest difference.

Because Internet Marketing Strategies are NOT the ONLY secret to online success.

Does there seem to be a monopoly on success?

Seems like it doesn't it?

What do I mean by that?

Well, let me ask you... You know the names of internet marketing gurus right?

You can probably name many of them.

And did you know that marketing guru's have thousands and even *hundreds of thousands* of subscribers on their mailing lists?

Now let me ask you another question...

How many of the hundreds of thousands of subscribers of theirs can you name?

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Even one?

No? Why not?

Because you'd only know about them, or their name, if they were super successful online.

Which means what? They aren't all successful. Some might be... and if you can name them, they will be the ones who have stumbled on the secret of How To Avoid The Marketing Nightmare.

More importantly...

How many people would recognise *YOU* or *YOUR* name?

And let's push the boat out a bit further here shall we?

How many people who's lists you're on even KNOW you or that you are even on their list?

Well you might think they do... because you get personalized emails from them right?

That's the beauty of *auto*-responders.

These emails go out to every subscriber of theirs. Hundreds of thousands...

And each one is personalized automatically, as if it was personalized JUST FOR YOU.

Do you think people sit down and write these emails out to you personally? They don't. They probably have NEVER even heard of you, or even know that you are even on their list. Don't worry... that will be the case for you too, when you have thousands of your own subscribers some day. It's NOT their fault.

They couldn't possibly know you - or your problems, or your financial situation or your worries, or your concerns...

And try as they might to help you, unless you are working one on one, they could never address anything specific relating to you, or your life, or your online marketing efforts, or your situation.

As neither can I with my own subscribers.

Do I know them all?

Not a chance on this planet.

If one was to die tomorrow... would I be any the wiser?

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The honest answer is "no", unless I got an email from a family member informing me.

So, what should that teach you? That I don't care? No.

That anyone else who's list you might be on doesn't care? NO!

That's not the point. *(And really you shouldn't care whether anyone cares or not.)*

Forget the personalities. You don't have to like someone to learn from them or care about them, or be offended if you feel they *don't* care.

They can't respond to 300,000 subscribers personally. And that they can't is not important.

If you learn something that will help you... who cares, WHO CARES?

What you should learn from this report and from what I've just said is this and it's a conclusive argument - follow each step below and think about it because it spells out the argument and the premise for this report. It's truly an eye opener:

1. The majority of internet marketers never make more than a paltry income - wouldn't you agree?
2. The reason for this, as you may or may not be aware, is that they rely *solely* on internet marketing strategies as being the answer for their online success.
3. If that wasn't the case, you would know (and have heard of) far more names than just the marketing gurus. In fact EVERYONE on their lists, or who has ever bought their products would be making big bucks, wouldn't they?
4. If that wasn't the case, wouldn't you and other people on their lists already be rolling in the *same money* as the writers and teachers of the marketing strategies?
5. You aren't however, which means that either *a.* the marketing strategies are flawed or *b.* there HAS to be MUCH MORE than just internet marketing strategies, that are responsible for anyone's online success.
6. However, if the marketing strategies were flawed... they wouldn't work for anyone! As they DO work for the successful marketers, it means the problem DOES NOT lie with the internet marketing strategies. So, doesn't that prove that there really is much more involved than just internet marketing strategies in the success mix?
7. However, if there is something more... either you would already know about it, as would all of the hundreds of thousands of other internet marketers who struggle to make any money online... OR nobody has bothered to teach you what those things are.
8. If these factors outside of internet marketing didn't exist, then why do only a handful out

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of every 10,000 people using a particular strategy achieve success with that strategy?

9. If that wasn't the case, then - logically - all 10,000 people would be equally successful using the same internet marketing strategies. Right?

10. As that is not the case, it leaves only one conclusion: If you are NOT making money online, after trying marketing strategy after marketing strategy... you NEED to learn what the other ingredients that create online success are in order to escape or avoid The Marketing Nightmare.

Can you now see WHY you need to learn more than just internet marketing techniques?

Do you recognise the importance of it?

Because if you don't - you're going to stay stuck in The Marketing Nightmare.

It's a fact.

I'd ask you to verify that with the other thousands upon thousands of internet marketers caught up in it, but you can't. You don't know who they are - you only know the names of the SAME people you see again and again. Those already enjoying success.

Those who have learned how to escape the nightmare already.

And when you learn what a SMALL part of the success mix internet marketing strategies really are, you will wonder why you have spent nearly all of your time chasing only such a small part of the success mix and realise you've been neglecting the major components anyone needs for online success.

I promise you, you'll be shocked, surprised, delighted, enlightened, and fully prepared to avoid The Marketing Nightmare once and for all when you discover the "secret behind all other secrets".

And learning these things is going to be SO EASY because of the way your mind will be pre-prepared and ready to learn them.

Up until now, you've relied on other peoples skill, knowledge and expertise but right now I want you to think for yourself, act for yourself, and work for yourself.

Because NO-ONE else is going to do it for you.

They can give you tools but they can't and won't pick up the spade for you to dig.

That's up to you.

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The moment you do just that one thing... stop blaming the world for your problems or lack of success and stop "relying" on other people - who don't even really know you whereas YOU KNOW THEM - to provide all of the answers for you.

You've got a brain.

Start using it for yourself.

Secondly, realise this...

Internet marketing strategies - *no matter how good they are* - are just one small part of the overall success mix. If that wasn't true... you'd already be rich and have left your day job for good.

On July 5th 2007 you will discover once and for all how to get out of and completely avoid The Marketing Nightmare.

Let's turn the focus shall we? No more internet marketing strategies for now - you can go back to them later. Yes, they're not only important to your success... they're VITAL, however...

You've focused 95% of your energies on only 5% of the success mix.

And you've neglected the other 95%.

Now is the time to focus 100% on the other 95% you've been neglecting.

And *then* take the 5% - the internet marketing strategies - and make them work for you like they work for those who are achieving superb results.

They ALREADY Know How To Avoid The Marketing Nightmare.

Their success online is testimony to that. And they take the internet marketing strategies you try and fail with and make them work for them.

But right now, for the majority of marketers who have tried strategy after strategy but failed to get results...

It's time to wake up. It's time for success!

It time to learn How To Avoid The Marketing Nightmare.



One last thing >>>

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Write it down...

Memorize it. This is the most *POWERFUL* headline in the world, and...

It could just change your life forever!

THURSDAY, JULY 5th. 2007

www.TheMarketingNightmare.com

If you know someone else who is trapped in the nightmare, please send them to

<http://themarketingnightmare.com>

Where they can watch the movie and download their own copy of this special report.



FOR FURTHER INFORMATION

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