

(Copy Rights) By S. Kumar  
<http://www.learnhomebusiness.com>

## Preview Copy And First Hand Assessment of Project Together.

“ The Most Unusual Collection of  
Marketing and Success Secrets Ever  
Created...!!

[Click Here To Know More About  
Project Together](#)

Let me come to the point straight.

**Project Together** was conceived by John Delavera and I was surprised to receive a set of **17 questions** that demanded answers from me. The kind of questions normally asked by people [itching to succeed](#) online but never really got around to it.

( **Special Note:** My answers are given below, **just one excerpt**, from the [Project Together](#) Collective Effort.)

But that was just the beginning of it! 27 more people answered these 17 questions, all answers from their **own hard-boiled experience**. It was an eye opener for me to learn from each of these wonderful people. All *average guys like you and me*, but successful online entrepreneurs who started off with practically nothing in their hands!

### It Got Better

Each of us – the 28 contributors – NOT only gave answers, but also *shared our resources* that are indispensable to us in running our online business. These itself came to 57 categories like general home business, product creation etc! Mind you not resources but [57 categories with each having many resources!](#) All the users of

*Project Together will get a copy of these 57 Categories with all the resources in them.*

### **It Got Even Better!**

All the 28 contributors **donated products** and services whole-heartedly for the project. And the *users of Project Together will have access to all of them.*

### **It Becomes The Ultimate!!**

See this scenario! Moderately successful people like the 28 of us posing a thoughtful question to super successful gurus that the Internet has ever seen!

It happened. Each of the 28 contributors asked a question *to their favorite guru*. And the likes of Mark Joyner, John Reese, Yanik Silver, Perry Marshall, Jimmy D. Brown, Joe Vitale, Willie Crawford, Yanik Silver, Craig Perrine, Brian Tracy, Paul Barrs, and Mark Hendricks and others *answered them!*

**You will receive these highly valuable information too – in a platter!**

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### **My Interview (An Excerpt From The Full Project Together)**

Below you will find just one Interview – Mine alone! And while reading it **please remember** that there are:

1. **27 more** informative interviews left to be read by you!
  2. The Full Together Project lets you access **57 Categories with all the resources** in each of them!
  3. **28 Extra Bonuses** from the contributors!
  4. **Classic contributions** from the Best-Known and Legendary Online Marketers! Mark Joyner, John Reese, Yanik Silver, Perry Marshall, Jimmy D. Brown, Joe Vitale, Willie Crawford, Craig Perrine, Brian Tracy, Paul Barrs, Mark Hendricks...!
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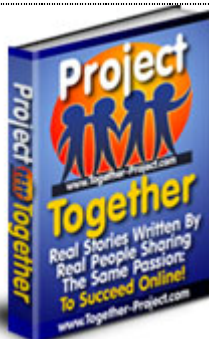


## 1. Who are you?

I am S. Kumar, raised in a small remote village in the state of Kerala, India. I went to the local school by walking 3 Kilometers without slippers and with worn out clothes. But my mother made sure that I went to school every day in clean and tidy clothes ...though worn out!

I lived a typical village boy's life who is born in a third world country. I was fortunate enough to eat 3 times a day and my father's dreams about me was just that – I should be able to eat 3 times in a day when I grow up!

Later on, life took me to various parts of India and abroad in my job as a marketing professional.



### **!- Important Note -!**

**Did You Know That 27 More Real People Answered The Above Question In Their Own Unique Way!**

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## 2. What made you deal with the online market?

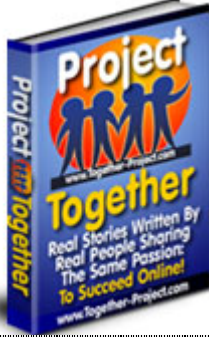
After working for 8 yrs, suddenly I lost my job for a silly reason. Then a burning desire to go on my own began to develop in my mind and I became obsessed with it. Finally, I ended up buying a PC in October-2000.

I did not know typing when I bought my first PC on loan! I have even asked a friend of mine 'What is the cost of Internet?' :-)

But when I was introduced to Internet in late 1999 (December), the potential of the Internet became very evident to me. I have always believed that,

- ***Information is Power!***
- ***And Power is Money & Perks.***

Internet is a medium where people throngs for Information and if I can impart quality Information from my website ...then there is money in it.



**!- Important Note -!**

**Did You Know That 27 More Real People Answered The Above Question In Their Own Unique Way!**

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**3. How long did you think earning an online income was impossible and what made you change your mind?**

*Not even for a moment!* I never thought earning an online income was impossible!

Though I did not know the head and tail of computers then, the power of Internet as a business tool could not be mistaken and stared at my face ...the only thing I needed was the 'know-how' of this technology and the *patience* to learn it!

But certainly I had my share of failures!

Before I started my own website <http://www.learnhomebusiness.com>, I tried my hand in every big promise! Joined for about 50 MLM schemes, get-paid-to-read emails ...and graciously failed in each of them ☺

But I just knew that there got to be a way to make money on the Internet.

The first lesson I learned about Internet marketing is:

- ***Learn today***
- ***Unlearn tomorrow***
- ***Then re-learn day after tomorrow!***



**!- Important Note -!**

**The Birth Of An Online Bombshell...  
Introducing The Together Project:  
Real Life Success Stories Of Down To Earth  
Average People!**

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#### 4. What were the first and/or worst difficulties you faced in building your online business?

I started <http://www.learnhomebusiness.com> from a remote corner in India, from my village. Problems were plenty in that, most people from developed countries won't even *believe* such low conditions exists in this world.

The dial-up connection (forget about cable and broadband!) on which I was 'learning and working' was the slowest you could ever imagine (about 500 bites on an average) and it used to get disconnected every 30 minutes.

The state controlled telephone used in dial-up was expensive. About \$400 averaging a month! ...and to top it all, the telephone used to simply go dead at the slightest sign of a drizzle and will not be restored for days by authorities.

The power situation was even worse! One rain and the power go off for days and will only be restored when the electricity board authorities feel like it! The voltage was (and still is) about 120V even during day time and in the evenings it used to be as low as 90V. Some times, I wonder how my computer withstood all this during that harrowing time!

*My earlier Internet Marketing Environment was like this.*

***"When Internet connection is on, the telephone lines will be out of order!  
When both are working, power will be off!!"***

Yes! One of the greatest difficulties was to get these three essential components of an online business, i.e., the Internet connection, the telephone line and the power working together.

But it taught me great lessons in *patience and perseverance* ...which ultimately lead me to *earn a handsome online* and could afford to shift to a posh area of the city. Now I have uninterrupted power supply and 24 hour broad band connection ...Enough to run my little dot com smoothly.



#### **!- Important Note -!**

Mark Joyner, John Reese, Yanik Silver, Perry Marshall, Jimmy D. Brown, Joe Vitale, Willie Crawford, Paul Barrs and Mark Hendricks ANSWERED many Top Questions posed by the contributors and thus sucked themselves into the Project!

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## 5. Who inspired you and why?

*Necessity!* My degree from the University of Hard-Knocks was the definite guiding force and inspiration came from the hopeful faces of my little son, my dreamy wife and my mother -- that one day I will be able to provide them a comfortable life.

## 6. How did you discover what you could sell online?

Earlier I was a direct sales executive for about 7 yrs making cold calls, convincing customers to buy and the like. Later on, I got into the management cadre where I was exposed to marketing functions like strategizing, resource management, product development and advertising.

The perceptions and experience I gained from these job experiences helped me to stand in good stead when I went for an online business.



### **!- Important Note -!**

**Trusted Guarantee Of Satisfaction From The Stables Of Learnhomebusiness.com.**

**Verify Them Yourself!**

**[Click Here To Know More About Project Together](#)**

## 7. What products have you created so far?

- Become a Global Home Business Pro.  
**<http://www.learnhomebusiness.com/upgradeglobal.htm>**
- My latest product is the Sales Doubler - a free tool that can be instrumental in boosting the sales up to 300% from your lists.  
**[http://www.learnhomebusiness.com/web\\_page\\_personalization.htm](http://www.learnhomebusiness.com/web_page_personalization.htm)**



### **!- Important Note -!**

**You not only get a Home Study Course on Online Marketing and Success 'taught' by 28 people whose experiences form the Core Curriculum, you ALSO get Top Shelf advice and wisdom on specific topics from several of the Best-Known and Legendary Online Marketers!**

**[Click Here To Know More About Project Together](#)**

**8. Please give your suggestions for the following services that you have ALREADY used:**

[Thirdspherehosting.com](http://Thirdspherehosting.com) is undoubtedly way ahead of others when it comes to providing web hosting solutions for an online marketer. And **Miguel Alvarez**, the owner, is the first person from whom ***I bought my first Internet Product, E-ditor 2 eBook compiler*** to compile my first eBook!

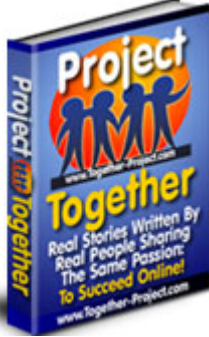
You can register a domain as well as host it on: [Thirdspherehosting.com](http://Thirdspherehosting.com)

I find these people to be affordable as well as very co-operative and was of immense help to run my business. And remember, *if you are into Internet Marketing, the best way is to find a hosting service like [Thirdspherehosting.com](http://Thirdspherehosting.com) who understands the nuances of Internet Marketing deeply.*

	<p><b>!- Important Note -!</b></p> <p>Forget theory and ditch the hype! If you're serious about online marketing, grab your copy today: it's a Marketing and Success Crash-Course from real people who are Doing Something Now!"</p> <p><a href="#"><u>Click Here To Know More About Project Together</u></a></p>
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**9. What are the tools you're using (software and/or services) that you can't live without?**

- Zone Alarm Firewall: This free tool lets me sleep in peace from the secure knowledge that my PC is protected from hackers. <http://www.zonealarm.com>
- Spybot: A free tool that can detect and remove spyware of different kinds from your computer. Spyware is a relatively new kind of threat that common anti-virus applications do not yet cover. <http://www.spybot.info/en/index.html>
- Web CEO: Web CEO gives you 10 full-featured free tools. They help you promote your Web site to search engines, maintain it, and analyze your visitors. The tools are organized into three logical modules: promotion, maintenance and traffic analysis. <http://www.webceo.com/freeware/>



**!- Important Note -!**

If you are an experienced internet marketer, the answers shared by current internet business owners will help you understand the mindset, challenges and circumstances facing YOUR CUSTOMERS - and what they are afraid to tell you!

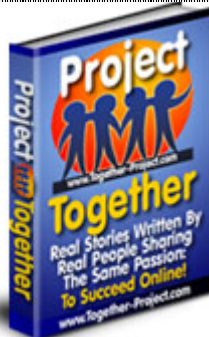
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**10. Name 3 of the BEST products or services you've bought so far.**

1. **Henry Gold's RSS (Resale-Rights-Solutions)**: This is a complete package of products with [Master Resale Rights](#). The package is the *largest one in the Internet* and includes 337 Resale Rights Packages, 54 E-book Bonus packages, 161 Software PRO, 23 Extra Packages, 2,000+ Special Reports... You can start your own online business almost instantly.

2. **Stealth Affiliate**: One of the best affiliate cloaker around that fits into the pocket of a everyone. *Easily camouflages your affiliate links from direct exposure* and there by protects your affiliate commissions.

3. **Float-In-Window Generator**: Induces the New Generation PopUp Technology to your website that makes sure, your *marketing messages are seen every time!* Incredibly flexible tool that lets you create PopUPs with minimum effort that **cannot be blocked** by PopUp Blockers.



**!- Important Note -!**

It is nothing less than a boot manual for Internet Marketing - a 'must read' 'how-to' for the budding enthusiast and future 'success story' of the WWW. The interesting twist is that this time, it was written by the grunts...

[Click Here To Know More About Project Together](#)

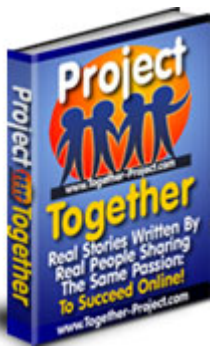
**11. What are your thoughts on affiliate marketing? Are you satisfied with your sales as an affiliate?**

For an average guy in online business, affiliate marketing should be second priority!

The first priority should always be either your own products or others products with **100% resale rights** that you can sell for 100% profits.

Essentially, you need **five components** to make money on the Internet!

1. Your own products
2. Others products that lets you keep 100% of the profit
3. Your own Professional Web Site to sell them
4. Professional Web building Tools
5. Professional Marketing Tools to Market your products



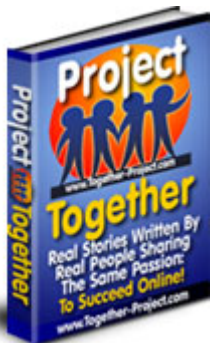
**!- Important Note -!**

Be totally astounded at the River of resources, Wealth and Success Principles and know-how tucked away within each contribution! You can feel the passion and pride that each of them feels as they describe their learning experiences and their successes.

**[Click Here To Know More About Project Together](#)**

**12. Up to this point, what is the best tactic you've used to attract subscribers to your ezine?**

The best tactic is to use a [sliding popup](#) for signing up for the newsletter with an enticing bonus! You will find that most of the pages at <http://www.learnhomebusiness.com> are geared and ready to subscribe more and more people.



**!- Important Note -!**

There is no another work that covers the mindset and learning experience as in-depth as this one, so to all aspiring netrepreneurs, read "Project Together" and you might see YOURSELF in a situation similar to these accounts. An Absolutely Unbelievable Project!"

**[Click Here To Know More About Project Together](#)**

### 13. Up to this point, what is the best tactic you've used to get the most sales - either as an affiliate or as the owner of a product?

90% of my sales come from my valuable subscribers and existing customers! Period.

Here's a simple strategy that I adopt at my site.

- a) Subscriber joins for my eZine and he is in for a surprise! He gets many free stuff for the first 3 mails. Not a word about sales.
- b) From the 6th mail onwards I start pushing products and free gifts intermittently. By this time, the customer begins to trust me because I am over-delivering on an under-promise!
- c) I also use a nifty script on my sales pages that lets me call my subscribers by their name even from the web pages! I have been able to clock up to 300 more sales with just this script. You can download it free here:  
[http://www.learnhomebusiness.com/web\\_page\\_personalization.htm](http://www.learnhomebusiness.com/web_page_personalization.htm)
- d) Never ever neglect an existing customer. About 50% of my customers keep buying from me every now and then. I have a special autoresponder created only for them and I keep supplying free gifts and relevant information to help them succeed.

	<p style="text-align: center;"><b>!- Important Note -!</b></p> <p style="text-align: center;">Herein lies a wonderful collection of dreams, methods, tools and inspirational words for the new generation of 'Netrepreneurs', written by those who are doing it right now!</p> <p style="text-align: center;"><a href="#"><u>Click Here To Know More About Project Together</u></a></p>
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### 14. What would you tell new people who want to make money on the Internet?

*First and foremost, realize that Internet is NOT an Instant-Money making tool. Start from the premises that it is an Information tool and begin imparting quality content from your website, through your newsletter etc. Content is still king and good content gains trust and loyalty.*

*Second, go for your own products! Take a dig at creating your own products. It's a learning experience as well as a lucrative proposition.*

Third, get **others products** with resale rights. And don't just put up the sales page and the product alone like everyone else! Add your own 'relevant bonuses' that are hard to find or others not offering!

Fourth, Internet is a fast changing medium! The changes are so fast that sometimes it can become a bit too much to handle. Keep learning every day. Watch for new trends in marketing and technology up gradations.

**Fifth, the faster you fail...the sooner you will begin to make money 😊**



**!- Important Note -!**

A structured and innovative approach to foxhole marketing – written by the warriors in the trenches. They share the resources they've used, and how they got where they are today!

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**15. If you could ask any question to one "Guru," what would it be and who would you ask it to?**

I would ask Mark Joyner. What was the real reason for him to leave the Internet Marketing scene when he was going great guns? I am not fully convinced of the explanations that he and others have given. Or was it a ploy to sell 2000 copies of his parting CD at the rate of \$1000 a piece?

**Note:** This answer can be found once own the [full 'Project Together'](#)



**!- Important Note -!**

You know there's one area that these people don't differ though...their passion to learn and grow and their desire to be a success! If you're new to marketing, this book is for you!

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**16. Describe 1 software application for your computer OR a script to use in your server OR an ebook you'd like to read, that you have never found available online.**

Sky is the limit by Dr. Wayne W. Dyer. This would be an eye opener for many stressed out individuals if there was an eBook version available. For that matter, any books by Wayne W. Dyer will help in experiencing life with a new richness.



**!- Important Note -!**

If you are a newbie, the sharp, pointed questions John asks harvest strategies used by 28 current practicing internet business owners right here and now that will help you to focus on making money online.

**[Click Here To Know More About Project Together](#)**

**17. Feel free to add your comments for the readers of this ebook.**

Here is a special gift for all the readers. Sales Doubler.

Sales Doubler is an amazing free sales tool with new technology that personalizes your web page, calls your subscriber by his name and makes him feel good when he reaches your web page! You can make his name appear wherever you want on the entire web page with this new sales technique. My sales have increased up to 300% just by using this simple technique.

***Please download it here for free:***

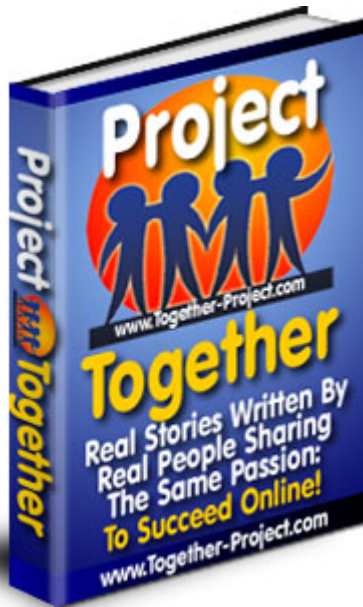
**[http://www.learnhomebusiness.com/web\\_page\\_personalization.htm](http://www.learnhomebusiness.com/web_page_personalization.htm)**

I sincerely hope, my 17 answers that you read from these pages will be useful to you. I do not claim that they are super stuff! But I do believe that you will begin to approach your Internet business with a little more dedication and a new found hope.

Wishing you the very best in your online endeavours,

Courteously – S. Kumar

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**What You Have Read  
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