

# How To Get Reprint Rights To Products **Without Paying A Dime!**

Thanks for downloading this special report. Ted Nicholas' promised thousand-dollar secret... *Whatever it is you want from any other person, just ASK FOR IT.*

Now, if you have the money to pay up front, you can *buy the rights* to someone's product to sell as *your own* so that you keep all of the profits from each sale you make. I've been using this method of buying rights to products to sell as my own or give away as free bonuses to my other products for almost a year now. At the end of the day, the profits I've made always outmatch the cost of getting a hold of those rights in the first place.

**However, if you don't want to spend any money and still get reprint rights to HOT products, I'll reveal a small tip to you in this report, that is used by many marketers (myself included), to get our hands on reprint rights to products without ever paying for those rights!**

You see if you want to really play it smart on the internet and make a ton of money from other products you didn't create, why not just email the author or owner of a product you're interested in and **ask** them for the rights to their products for a swap? Yes just the same way you swap services or swap ezine ads with other ezine owners!

You have to be extremely clever at arranging this with other marketers to be allowed to include their products as premium gifts to your own product. And sure it's very easy if you do this with the right people;-) To do this, most times I simply ask them and then I usually just exchange my rights with theirs. Sometimes THEY approach me (actually most times that's what happened), or a few times after emailing back and forth a bit, the topic comes up and the deal is closed on a "hand-shake" like between friends.

If you've *already* got a great product this even works for you much faster. Like I said I've even had people email *me* to get swaps for my ebooks. They would email me and say something like *"Hi Kunle, I like your ebook, can we swap resale rights as I've got a great ebook on another(or a similar) topic."*

They would even allow me to read their ebook FREE, and then wait for my response. If I like their work, we just struck a deal. Over half of the products in my possession that I did not create myself, I got by swapping the rights with other authors for the rights to my own ebooks.

So many people are doing the same thing and profiting tremendously from it - take Larry Dotson of <http://www.ldpublishing.com> for example. If you check his web site - he boasts of over **40,000** free ebooks and hundreds more that are NOT free.

How does Larry do this? Simple, while he's out surfing the web or reading a magazine offline, if he sees a product he likes, he'll first check out the product to see how well it's set and up selling, then based on his findings (whether good or bad), he'll decide if he wants the product.

If his mind says YES - he'll just contact the author by email or phone to see if they'll be interested in striking up a rights swap deal with him. In most cases they can't wait to do the swaps!

Why?

Well simply because he *asked*. Most people are looking for just the same thing you are! *They want to acquire rights to as many products as they can* (and most times without spending a dime;-).

So if your product is a good candidate for their site, they'll easily take you up on your offer and you now have a set of new products added to your web site as your very own.

You can sell them or give them away as lead generators or add them as a bonus to your other products. Whatever you choose. You'll have hot new products at your disposal to do with as you like.

This easily equals **Instant Profits** for you!

**Here's another tip:** Some people sell or swap reprint rights to their products without actually *announcing* this to the public. You have to be in their *inner-circle of friends* or have something they really want ( a hot product? money? a service worth a lot of cash outright?) you name it.

If you can *get in the good books* of many marketers, you can get your hands on their reprint rights without even trying...😊

In case you want to use the method discussed in this report, below are 3 sample letters I've used a few times to acquire reprint rights to books without paying one red cent!

EMAIL TEMPLATE # 1:

*Hi <<recipient's name here>>,*

*My name is <<your name here>>, owner of <<your URL here>> and author of the ebook <<your ebook's title here>>.*

*I'm writing to see if we can strike up a deal.*

*I'm currently building a <<private site or other package>> due out very soon and I could use your ebook on our site as a valuable offer.*

*You can have the rights to my eBook and sell it or add it to your package as well if you wish.*

*I'll exchange the rights to my ebook with yours and we can both boost the perceived values of our products or even have something new to sell.*

*Rather than look at this as building competition, I hope you see the potential of teaming up and offering added value for our future customers.*

*Let me know what you decide <<recipient's name here>>.*

*I look forward to a favorable reply from you.*

*Sincerely,*

*<<Your name here>>*

*<<Your ebook title here>>*

*<<Your URL here>>*

EMAIL TEMPLATE # 2:

*Hi <<recipient's name here>>,*

*Give some nice comments about the person's products (if you've seen or used them). This is what I said to my own prospect, you may have to say something else to yours;-)*

*So far, I have not ordered your product (possibly might in the future), however I've used only the free version of your software but have been too busy to really work with it.*

*However I ALREADY see the potential savings on time and money for ANYONE wanting to spend money on this kind of software (like I will be doing soon;-).*

*Thanks for creating such a great software!*

*Next, immediately move on to your offer...*

*I have a deal for you that might help you close MORE sales of your software package and get your name, company name and web site out to a vast majority of web marketers in YOUR niche.*

*It's a simple deal where you don't have to really give anything up but shake hands with me on this. If you're interested, I will email you the details and you can decide on your next move.*

*I hope you reply to assess this deal. I personally never pass up the chance to close a mutually beneficial money-making deal.*

*I guarantee you won't be disappointed. Just let me know at <<Your email address here>>*

*Kindest Regards,  
<<Your name here>>  
<<Your ebook title here>>  
<<Your URL here>>*

EMAIL TEMPLATE # 3:

*Hi <<recipient's name here>>,*

*My name is <<Your name here>> and I own the web site at <<Your URL here>>.*

*I was at your web site <<recipient's URL here>> and wondered if you'd be interested in a swap of product rights.*

*The rights swap will simply allow us to offer each other's products as valuable premium gifts to buyers on our own web sites.*

*I would be happy to send you a free copy of my product <<Your product title here>> for you to review while I get your product also free for me to review.*

*If you feel like shaking hands on the deal and I do as well, we simply close the deal via email;-)*

*Add the following if it applies to YOUR situation...*

*I would telephone you but don't see a number displayed on your web site. If you prefer to call me, here's my telephone phone no... <<Your phone here>>*

*Rather than look at this as building competition, I hope you see the potential of teaming up and offering added value for our future customers.*

*Let me know what you decide <<recipient's name here>>.*

*I look forward to a favorable reply from you.*

*Regards,*

*Kindest Regards,*

*<<Your name here>>*

*<<Your ebook title here>>*

*<<Your URL here>>*

If you email just 20 people and only 5 of them reply positively, you'd have saved close to \$5,000 on buying reprint rights!

**Double your chances of closing the deal. How? Pick up a telephone and CALL them. Voice communications increase your chances of warming your "prospect's" heart and quickly cementing a profitable deal. I've used this too and it's a great catalyst!**

**Important: If there are no phone numbers listed on their web site, it most likely means they DON'T want to be called! Don't snoop around there "Whois" information looking for a number to call, this may double your chances of LOSING the deal!**

\*If you don't yet have a product and you still want to get reprint rights to a product you like, then as I adviced you earlier, try getting in the *good books* of your "prospect" and see if that leads to him liking you so much, he would happily give away his rights to you for a swap in anything else (less money than most "outsiders" would have to pay? a simple (barter) trade in a service for the product rights?)...

If you don't have a product or service you can swap for reprint rights, then your only option would likely be to *buy* them. So, I've compiled a list of 23 places I know that will easily sell you reprint rights to some hot products...

## Some Places You Can Go To Easily Buy & Sell Reprint Rights!

**IMPORTANT:** Please note that I'm not endorsing these sites - if you need further information on any site or their products, use the contact information on their sites to get it. **Please don't email me for this information as I don't have it.**

\* Get a stack of great Profit-Producing products with a proven track record, ready-to-use killer sales letters, and proven marketing methods & resources that guarantee almost anyone immediate success: <http://www.reprint-rights.com>

\* Here's your resource for cutting-edge marketing information on how to sell more of your products or services. You'll also find information on how you can obtain the "reprint rights" to some of their hottest selling products: <http://www.groupmm.com/reprint.htm>

\* Re-print rights center: Products that you can buy the rights to re-print/produce. You keep 100 percent of the profits on every sale.  
<http://www.succeed4u.com/reprints.htm>

\* Sell access to this very web site, and pocket the full profits from every \$199 sale you make: <http://www.peakmindsetmarketing.com/ebookrights2.html>

\* Instant Net Business Startup Pack # 2: Wholesale Source For Digital Products To Resell  
<http://www.ebookpublications.com/>

\* Receive full reprint and reproduction rights to this hot selling product:  
<http://rightaway.to/EzineAdSolutions2002>

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\* 65 Business How-To Reports. You've got almost any hobby or trade here, from "How to build bird houses" to "Tree farming" and "Rental Agencies", probably worth taking a look: <http://www.mail-max.com/65biz.html>

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<http://www.bizweb2000.com/prod02.htm>

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If you do have a product and you've ever considered offering reprint rights to it, here are a couple of places you can go to get your rights sold for you...

- <http://reprintbroker.com/indexa.htm>
- Or contact Collin Almeida at <http://www.reprint-rights.com>
- You can sell the rights to your new packages to these guys, they even have a form you just fill out and click send, they'll contact you within 24 hours to close the deal, if you have a hot product and you want it spread like wildfire in days, this is a good place to go. <http://ebook-ebooks.com/offermybook.html>