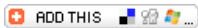


03/18/2011

Juicy Deals!



- Choose From 25,000+ Software's, eBooks & Videos Pick Your Choice!
- Grab -**\$1000 Value Gift Series -Free!**
- Free Autoresponders List
- 5 Free Anti-Spam Tools. Protect your email box!
- Free eBook worth \$17 -FREE! [special]
- \$6 only eBook store! with resale rights!
- Marketing Videos
- Webmaster Toolbox
- 50% off/- complete eBook Packages with resale rights products!
- Free Affiliateship
- Selected eBooks
- Home Biz CDs
- Free eBooks
- Self Publish
- Home business Options
- Freelance Work Options!
- What's New!
- Article Marketing Guide
- Affiliate Program Guide
- Autoresponder Guide
- AdSense Guide
- Internet Marketing Guide
- Web Design Guide
- Web Traffic Guide

Welcome to 's Issue Of "HomeBiz-Tips"

HomeBiz-Tips E-Mag
The Online Marketers Friendly E-Mag



Date: 2011-03-15 Issue: **March 1-15**
S. Kumar, Editor, www.learnhomebusiness.com
Subscriber Base: **30,000+**

EDITORS NOTE

Hi ,

Would you like to make a full time income online just with PLR (Private Label Rights Products)?

Here's the strategy to go!

Step 1. Get that PLR ebook Now: First, you need a good source for outstanding quality PLR product. You may try WeeklyPLR.com or the Unselfish Marketer Site for this. Grab some PLR ebooks fast.

Do not worry about the marketability of these PLR products. These markets are ever green proven winners. So let's *concentrate on the marketing part* that is important now. From your perspective, the niche research and content production is already done.

The question about saturation point does not arise in these ever green niches. The larger the market, the better chance of winning as there more than enough money for everyone! So banish the limited mindset on saturation and competition. *Just set it up and market it.* We will get to this in the later part of the article.

Step 2. Make A Plane Jane Video: Choose the *best one chapter* out of your PLR ebook. Convert this into a simple video to give away for free. No need to be perfect with it. A simple power point with a screen capture will be enough.

If you want good videos on the fly, in about 10 minutes, here are some sites. StingerVideos.com, Toufee.com Or ArticleVideoRobot.com. All these sites convert your written words in to videos with auto-voice, and special effects without you doing anything at a relatively low cost.

Step 3. Set up a squeeze page/Opt-in Page: *This is extremely important.* You **need to build** a targeted list. Always and every time. Don't bother about your list size. Even if you have only 200 to 400, they are STILL a list of targeted prospects good enough to provide value and sell products.

The best way to set up a responsive squeeze page is to identify *one real problem* in your chosen niche and offer your *newly converted chapter video as the solution.* You can simply say in the squeeze page something "Fill out the form and discover how to eliminate acne and feel more confident"

You provide good value to your visitor *this way for free* at the same time gaining his trust instantly. Here's good package of [Squeeze Page Generators](#) if you are new to this.

Step 4. Get 20-30 good relevant PLR articles pack: Time to set up a perfect email follow up system. And contextually relevant PLR articles are perfect for this! Set up 4 follow up articles every week using an autoresponder service by inserting the code into your squeeze page. Here is a [list of free autoresponders](#) and commercial autoresponders to do this.



Add to iGoogle

IN THIS ISSUE

[EDITORS NOTE](#)

[SPOTLIGHT](#)

[GUEST ARTICLE](#)

[FREE RESOURCES](#)

[NEW PRODUCTS](#)

[GOOD BYE](#)

[Subscribe To This E-Mag](#)

VISIT

[Webmaster Toolbox](#)

[Golden Collections!](#)

VISIT

[Special eBooks](#)

[Platinum Collections!](#)

VISIT

[eBook Packages - 50% Off! -](#)

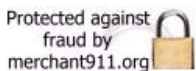
[Value Collections!](#)

VISIT

[New Articles](#)

[Read expert Articles](#)

- [Home Business Guide](#)
- [SEO Guide](#)
- [Ezine Archive](#)
- [Links](#)



[Dental Marketing Solution](#)

Get Quality New Patients Without Spending a Fortune on Marketing.

[Social Networking Marketing](#)

Learn to Use Social Networking for Sales, Marketing and Self Promotion

[Affiliate Marketing Software](#)

Affiliate Ticker - Affiliate Marketing Tool for top Affiliate Marketers.

[Dental Marketing Solution](#)

referral marketing ebook shows you how to boost dental patient referrals

[Dental Marketing Solution](#)

Referral Marketing System How To Guidebook For Dentists

[Get Massive Targeted Traffic](#)

Learn Article Marketing and Drive Tons of Targeted Traffic to Your Site.

[Home](#)

Two good services that gives you quality PLR articles are [Unrestricted PLR Articles](#) and [Weekly Spin Ready Articles](#).

To further PLR articles usefulness, convert these PLR articles into short videos and post them on your blog and other video sharing sites. Use the last part of your video directed to your PLR eBook Sales Page.

Once you create these simple videos this, mention them in your email follow ups that you have new video on your blog. Once your subscriber experience value, he may end up buying your product.

Side Note: Now suppose, you have priced your eBook for \$17, consider converting the ebook into videos. You can can very easily charge \$37 for them.

Step 5. Time To Promote Your Squeeze Page: Okay, now you have your PLR articles set up in your autoresponder. Next step is to promote your squeeze page aggressively.

And Simple videos can play BIG part in promoting your Squeeze Page for more subscribers!

Suppose, you have created 30 videos out of your 30 odd PLR article, *you have 30 videos to promote your squeeze page!* As mentioned earlier, all you need is a simple power point presentation recorded with a screen capture software.

Time to upload these to video sharing sites. You can use either use the professional [Trafficgeyser System](#) (take the \$1 trial) or [tubemogul.com](#) (free). Remember to use the same tags and the same category in youtube. Use *precise keywords* as much as possible in *your title and in your video description*. Remember to link your squeeze page in your video description.

Step 6. Set Up A Self Hosted SEO Blog: The main purpose of this is to generate organic targeted traffic from search engines. Let's populate this blog with your youtube videos and with your 'nested spun' or rewritten articles.

Some important points to remember with your SEO blog are,

- Make a **summary of the video** of the bottom of each video with your 3 or 4 keywords.
- When you submit your rewritten articles (Step 7 given later) to the article directories, put *one anchored link to your video on youtube*, and *another anchored backlink to your seo optimized blog*. (Usually two links are allowed in the resource box)
- Use the '[all in one seo](#)' plug-in to seo optimize your blog. Use your one main keyword here.
- Be sure that *your blog traffic goes to your squeeze page*. What this means is, your visitors are always in your traffic funnel. They get more value and you get higher conversion on sales and opt-in subscribers for later sales.
- Add a separate '**high content**' video as your sale pitch and has 'more value' than the seo blog.

The scene now is, you have about 20-30 videos with many backlinks for each from various video sites like Youtube and about 30 unique blog posts with 30 backlinks to your squeeze page.

Step 7. Make articles unique: Now, you need to rewrite the PLR articles, make them unique and submit them to article directories. [Dupliteminator](#) is a great free .cgi script that does the job for you neatly. You can easily install it on your server.

For a more professional option, try [Article Marketing Robot](#). It's an ALL-IN-ONE Tool *that does article marketing, nested Spinning, and a submission tool*. They not only 'nest spin' your articles but submit them to 1000+ article directories as unique content giving you loads of back links.

VISIT

[Suggest Us To Your Friends](#)

[Recommend To Friends](#)

VISIT

[Autoresponder Guide](#)

[Learn About Autoresponders Free!](#)

VISIT

[Article Marketing Guide](#)

[Learn About Article Marketing Free!](#)

VISIT

[Affiliate Marketing Guide](#)

[Learn About Affiliate Marketing Free!](#)

UPGRADE NOW!

[Exciting Scripts & Software's Bonanza](#)

[More Bonuses Than Before!](#)

UPGRADE NOW!

[Amazing Web 2.0 Marketing Toolbox](#)

[Selected Collections!](#)

UPGRADE NOW!

[Webmaster Sales Letter Toolbox](#)

[With Striking Bonuses!](#)

[Subscribe To This E-Mag](#)

Note 1: If you are using an article spinner, make sure that it is 'nested spinning' just to make sure the articles are totally unique, good and readable. You may download a superb free course on '[nested article spinning](#)' (zipped as pdf).

Note 2: Do not use ANY spinner while submitting to ezinearticles.com. Take time and develop a *truly unique article*. Use two anchored links in your resource box. The first one anchored with call to action to your Squeeze page. The second anchored with your MAIN keyword to your blog.

Use an article submitter like Article Marketing Robot to submit this reworked and this NEW unique article made for ezinearticles.com to 30 more article sites. You may download a [Trial version of Article Marketing Robot](#) (.exe file) here that can submit to 500 article directories.

Step 8. Submit To Social Bookmarking Sites: Social bookmarking has high search engine visibility. Submit your *main product site, squeeze page and your newly created seo blog* to social bookmarking sites.

These two free services [SocialMonkee.com](#) and [SocialAdr.com](#) can submit your links to about 25 services on autopilot.

Step 9. Submit to PDF sharing sites: The last frontier here. Now create a PDFs out of your 'unique articles' as well as from the nested spun articles.

[Free PDF Converter](#) is a free online tool that can convert Microsoft Office, Open Office, Lotus, images, web pages and other formats to PDF quickly and reliably.

Here is a list of [free PDF Sharing Sites](#) where you can upload your newly created PDFs.

Note: You can also *bookmark these new set of various PDF URLs* from these PDF sharing sites using *the tools in Step 8*.

Well! Now we have mostly covered the internet with some useful and helpful content. There is a good possibility that when people searches in article directories, search engines, video sharing site, pdf sharing sites etc for help, you turn up driving traffic to your sales page and squeeze page.

Step 10. Use Social Networking Sites: You may also effectively use Facebook, MySpace and Twitter to drive traffic to your SEO blog. Create facebook page Or facebook group at the earliest.

So, whenever you post to your blog, Tweet it to your followers, update your MySpace & LinkedIn status and let your Facebook friends and fans know about it. If it's a good post, they will pass it on to their community as well.

The over all effect of this exercise is, 1000's of backlinks to your seo blog and direct traffic to your sales page. You'll literally be everywhere people look getting you targeted hungry visitors, building you a mammoth list and resulting in conversions to actual sales you never imagined possible.

And *that PLR eBook you purchased* will become your main source of income! Use the same strategy on more PLR products and I leave the rest to your imagination.

Give it an all out go!



To Your Success!

S. Kumar



SPOTLIGHT ON: FB Auto Cash



"An Open Statement To Anybody Who Wants To Start Making Real Money, Today, Using Skills That You Already Have, And Using Your Existing Facebook Account..."

Verify It Here
[FB Auto Cash](#)

Watch The Video For An Urgent Message AND Proof About How You Could Be Doing The Same!

Watch The Video
[FB Auto Cash...](#)

What do you think of think of Mediterranean islands? I think of their vibrant health and their healthy diet Muesli!

And here's a **healthy brand new money making course** by Mark Anastasi from Cyprus, Mediterranean island. The same guy who makes millions of dollars as an affiliate, a seminar host and promoter, and a top JV partner.

I never thought he was involved in Facebook in any way, until his claim! That *he averages around \$35,000 every month* from Facebook alone. Like you, I've heard a few claims of people making money with Facebook, and I've always been skeptical.

So I approached this course with my twin-antennas up! *Was it going to be the same as every other course?* Because, Mark was making tall claims! *Are they true...?*

Well! Within a total of 158 pages, I was surprised to find 116 pages of [direct, hands-on and usable](#) material. The other 42 pages are devoted to *real case studies* and testimonials.

The first thought that crossed my mind upon first reading was *"Why Didn't This Occur To Me?!"*. The actual *how and why this is so simple* that makes you wonder why you never thought of it in the first place.

If you do it correctly, I see why it works! And why there is a near 100% success rate for anyone who actually implements and stay focused with it.

It's a simple strategy - create a [Ton Of Fan Pages](#), and *promote affiliate links* to every fan who signs up.

Yes! the strategy is simple but any Fan Page or affiliate link will not work! If you make mistakes on either of these things - you'll make very little, or no money at all.

And here's what **impresses you** about the guide:

- Just follow **8 basic steps** that can be learned in **one night** and implemented in **4-5 hours**.
- By using pen names and remaining anonymous, you can **tackle multiple markets** without jeopardizing your primary name/brand.
- It costs **NOTHING** to run. Yes! nothing! Here you're using *free Facebook Fan Pages* and **NOT** Facebook Advertising. Your clicks cost nothing.

More over, No hosting costs, no domain names to register, no staff to employ, no product creation expenses, no merchant accounts. You are only doing affiliate marketing with Facebook Fan Page.

- There's nothing technical about this model. **No**

need to create a web page with HTML, Javascript or PHP, editing graphics, etc.

If you are already on Facebook, you know how to run this business as you are familiar with, adding friends, posting status messages, etc. It really is that simple.

- Honestly, it will **take around 30 days** to replacing a full-time salary. That much building-up time is required. Of course, you can accelerate the process with commercial software.
- The system is **step by step**. Screenshots helps you every step, and everything is marked in step 1, do this... step 2, do that... format. Many courses claim it; this one actually delivers it.

So, is it worth buying?

At \$37 for the course, my verdict is it's a WINNER, provided you invest a few hours into the material and doing the steps.

Some terrific bonuses also accompany the course,

Bonus 1. 12 videos on Facebook, including:

- Mark Anastasi - Intro to Facebook Marketing Seminar
- Tom Miller LIVE at The Social Media Millionaire Summit
- Glen Kirkham LIVE at The Ultimate Facebook Marketing Seminar
- Mili Ponce LIVE at The Facebook Marketing Seminar + Social Media Millionaire Summit
- Nick Peall MR FBX LIVE at The Facebook Marketing Seminar
- Armand Morin
- Daniel Priestley

Bonus 2. Audio Interviews with people who already make \$1,500 to \$25,000+ using this strategy (Know first hand exactly what's working for these people TODAY... including their best selling offers)

- Georgina Lany
- Robert Grant
- Wayne Dobson
- Nadeem Malik
- Paul Wakefield
- Vlad Danciu
- Suraj Sodha
- Imran Naseem
- Sam Bakker

Bonus 3. Exclusive PDFs, delivered free

- FB Ads module
- FB Events module
- Fanpage Dollars
- How to be accepted in CPA networks (which can gain you access to exclusive offers to promote on Facebook that none of your competitors will be selling)

To learn more about the product and grab it immediately (it's an instant download), use this link:

Watch FB Auto Cash Operational Video Here
[FB Auto Cash...](#)

GUEST ARTICLE By Anthony Harris

Article Submission Trumps Ezine Ads and Google AdWords

You may have heard advice from Internet marketing gurus that ezine ads are one of the best forms of advertising. You may also have heard that Google AdWords and other pay per click search engines are one of the best advertising methods. But when it comes to marketing your web site, article submission trumps ezine ads and Google AdWords anytime.

The advantage of article submission is trust. Suppose you subscribe to an ezine in the form of an email newsletter. You've just sat down at your PC, coffee in hand, to read your email. There in your inbox is a copy of one of your favorite ezines, the one you read every time. Clicking on the newsletter, you see that this edition starts with a sponsor ad and then has a couple of great sounding articles and a couple more ezine ads. Sipping your coffee, one of the articles catches your attention. You read the article, and you were right. It's a great article.

At the bottom of the article, there is a link to the author's web site and a short biography. You notice the author has a link to pick up a free report with more information about the article's topic. Then you notice that right below that there's a sponsor link in an ezine ad. The sponsor's link is for a different web site, but it also offers a free report about the same topic.

Now you might click both links. But if you could only click one, which would you choose: the one by the author of the great article you just read or the one in the ezine ad?

If you would click on the one from the author of the article you just read, you're not alone. Most people would, wouldn't they?

Now suppose you're surfing around on the web. You do a Google search on a topic you're interested in, and you follow a link to a great article with some excellent advice on the topic. Again, there is a link to the author's web site and a link to a free report with more information on the topic.

Right beside it are five Google AdWords ads on the same topic. As luck would have it, they are also each offering a free report on the same topic.

You would still be most likely to click on the author's link at the bottom of the article, though, wouldn't you?

Article submission trumps ezine ads and Google AdWords because you establish a relationship and build trust with your reader. You are obviously the expert. After all, you wrote the article. And the webmaster or ezine publisher wouldn't have published the article if they didn't think you knew what you were talking about, right?

Years ago, I used to do direct sales in people's homes. I learned that one of the first things you need to do is the "warm up." You've just entered someone's home, they don't know who you are as a person, and they know you're going to be trying to get money from them before you leave.

If you don't establish rapport quickly, it's difficult to overcome people's natural sales resistance. In direct sales in the home, you do that by talking a little with people before you begin your sales presentation. They get to know you as a person, and their resistance is lowered.

Most people can't do sales because they remain the "enemy," the horrible sales person who wants to sell something. Let's face it, people hate sales people!

But imagine if you could warm up to people easily - and not just one or two people, but thousands of people. Imagine if instead of selling them something, you could educate them about something that will solve a problem and be of great benefit to them. That's entirely different, isn't it?

Article submission allows you to do exactly this, and on a massive scale. If you submit many articles to article submission sites and article directories, many will be published on web sites and in ezines around the Internet. People will read your articles and warm up to you. Solve their problems and they'll want more.

It's hard to accomplish that with Google AdWords. You only have three lines and a few words to build interest and trust and to get the click. It's also hard to achieve that with ezine ads. Even with solo ezine ads, everyone knows they are advertisements.

Article submission is the secret. Writing and submitting articles is relatively easy. Just write very helpful articles

on your topic and link to your web site. Through article submission you will build your reputation. Through article submission you will gain trust. And through article submission you will get visitors to your web site that already like you, value your advice, and want to know more about what you can do to help them.

That's already an incredible benefit, but it gets even better. *Article submission is usually free*, or **low cost** if you [use an article submission service](#). Ezine ads and Google AdWords can be very expensive, and it is unlikely you could ever get traffic coming to your site as open to listening to you and trusting you as they will be from an article submission.

This is why article submission trumps ezine ads and Google AdWords.

Anthony Harris is an expert online marketer, trainer, and teacher. Head here to www.maverickmoneyclub.com to discover how to get up to 19 checks per month, earn upwards of \$519.17 per day, make more than a full time income in your online home business in 60 days or less.

**The World's Most Profitable Collection of
WordPress Step-By-Step Video Tutorials Ever
Created Reveals Exactly How To Set-Up a
Profitable WordPress Blog in Minutes**



[111+ New WP Money Making Videos- World's Most Profitable Collection](#)

NEW PRODUCT UPDATES

1. Facebook 2011 Maxed-: As you know, Facebook Fan Pages has to be now in iFrames. The old FBML is gone forever. And With the advent of HTML5 framework & iFrames, new possibilities are opened in crafting your Facebook Page at entirely new levels.

Now you can *create an entire website* on your Facebook Page. That's complete web sites with multiple pages, videos, photo galleries, opt-ins, sales pages, landing pages, links, *whatever...!*

And FB Maxed will make all this possible for you with Facebook... effortlessly! In fact, CNBC has a *write up* on FB Maxed and you can read it at the site.



FB Maxed 2011

[Click Here To Personally Verify It](#)

2. Google Sniper V.2.0: The famous Google Sniper has upgraded Version 2.0 in the changed circumstances!

Google Sniper 2 is the brand new, revised and in many cases *totally transformed for 2011* from the earlier Google Sniper 1... Google Sniping has never been so easy or so profitable. There's been improvements to just about every area..

No tall claims of millions here. But but consider how you could be making \$7920+ a month a lot sooner than you think with Google Sniper 2.0...



Google Sniper V.2.0

[Click Here To Personally Verify It](#)

FREE RESOURCES OF THE FORTNIGHT

1. Grey box - A pop-up window that doesn't suck - :
I am sure you have seen those pop-up boxes appearing on a website when you click on a link or an image *darkening the main page under* and ONLY the popup staying in focus. Grey box does it and its a simple set of Java scripts that can be installed on the fly.

You can use it to display websites, images and other content in a beautiful way. It does not conflict with pop-up blockers, just 22 KB, super easy to setup, super easy to use. You can easily alter the style as it is controlled through CSS.

2. TexFinderX 2.31 -: How many times have you felt the need to change chunks of text or codes in an entire folder and subfolders? Be it, .txt, .php, .js, .html, .css etc...

TexFinderX is a freeware tool to search and replace text inside entire folders. Compatible with Macintosh with OS X or PC with Windows XP, Vista and Seven. A well fit in your tool box.

3. How To Make \$50+ A Day With - The Birthday Facebook Cash Method! (With MRR) -: This is a simple method of making some cash in a *very sneaky* way with Face book. The method can be termed as *controversial* but it's fully legal.

It's simple but *powerful method* on how you can make money using the Birthday buzz of people. It involves cashing in on people's birthdays and the Birthday "Buzz" using several CPA Networks.

Download Them Here For Free
[Visit Here To Download Them](#)



Special Note: *Two facts for you today - better know it early itself.*

1. The known fact is that 96 percent of the online businesses fail.
2. And the unknown fact is that... 82 percent among these 96 percent failed ones NEVER used an autoresponder!

Get an autoresponder today itself! Here's a [list of free autoresponders](#). You can find commercial Autoresponders too there.

UNTIL NEXT ISSUE

Well. That sums up the first fortnight of March-2011. **Do not Forget To Rate 'HomeBiz-Tips'**. Your valuable vote helps us to improve this E-Mag as well as allow us to keep it **Ad-Free**.

Your Rating Please!



[Click to Vote for HomeBiz-Tips!](#)



You are also encouraged to pass 'HomeBiz-Tips' along. It just may be useful to some one else!

Did you receive this issue from a colleague or friend? Visit here to ensure your own copy as well a free gift: [Subscribe Here](#).

Or directly subscribe by sending a blank email
[By Clicking Here](#)

Courteously -- S. Kumar

Publisher: [Learnhomebusiness.com](http://www.learnhomebusiness.com)

Subscribe: [Click Here To Subscribe](#)

Author of eBook:


"Become A Global Homebusiness Pro.."

Download It FREE From -

<http://www.learnhomebusiness.com>

Copyright 2011: S. Kumar,

<http://www.learnhomebusiness.com>

Protected against
fraud by
merchant911.org 

! Subscribe Me Now !

'HomeBiz-Tips EMag' is a powerful eZine! It delivers well researched, quality content and **\$1000s worth of free tools, free software, eBooks** and other indispensable and beneficial info-feeds! Look for this **free eZine** every 15 days in your mail box!

Additionally, you also get to download 'Become A Global Home Business pro-Std', the brand new eBook! \$17 Value. Free! Did we we say, practically 'HomeBiz-Tips Ezine' *does not contain any outside Ads?*

Your First Name

Your email

I agree to receive the **Homebiz-Tips E-Mag**
& Notifs which can be unsubscribed any time

Instant Free Access!

30,000+ Satisfied Subscribers Trust Us!



"Subscribing will not result in
more spam! I guarantee it!"

- S. Kumar

► [Back To Ezine Archive](#)

►►..Go!

► [Back To Home](#)

►►..Go!

► [Review -Become A Global
Home Business Pro -Deluxe](#)

►►..Go!

.....
For future reference
[Bookmark us Now!](#)

High Value Expert Articles

Download Fine eBooks

Crack Affiliate Program

03/18/2011

Juicy Deals!



- [Choose From 25,000+ Software's, eBooks & Videos Pick Your Choice!](#)
- [Grab -\\$1000 Value Gift Series -Free!](#)
- [Free Autoresponders List](#)
- [5 Free Anti-Spam Tools. Protect your email box!](#)
- [Free eBook worth \\$17 -FREE! \[special\]](#)
- [\\$6 only eBook store!](#)

Welcome to 's Issue Of "HomeBiz-Tips"

HomeBiz-Tips E-Mag The Online Marketers Friendly E-Mag



Date: 2011-03-15 Issue: March 1-15
S. Kumar, Editor, www.learnhomebusiness.com
Subscriber Base: 30,000+

EDITORS NOTE

Hi ,

Would you like to make a full time income online just with PLR (Private Label Rights Products)?

Here's the strategy to go!

Step 1. Get that PLR ebook Now: First, you need a good source for outstanding quality PLR product. You may try WeeklyPLR.com or the Unselfish Marketer Site for this. Grab some PLR ebooks fast.

Do not worry about the marketability of these PLR products. These markets are ever green proven

XML

RSS FEED

[Add to iGoogle](#)

IN THIS ISSUE

[EDITORS NOTE](#)

[SPOTLIGHT](#)

[GUEST ARTICLE](#)

[FREE RESOURCES](#)

[NEW PRODUCTS](#)

[GOOD BYE](#)

[Subscribe To This E-Mag](#)

[with resale rights!](#)

- [Marketing Videos](#)
- [Webmaster Toolbox](#)
- [50% off/- complete eBook Packages with resale rights products!](#)
- [Free Affiliateship](#)
- [Selected eBooks](#)
- [Home Biz CDs](#)
- [Free eBooks](#)
- [Self Publish](#)
- [Home business Options](#)
- [Freelance Work Options!](#)
- [What's New!](#)
- [Article Marketing Guide](#)
- [Affiliate Program Guide](#)
- [Autoresponder Guide](#)
- [AdSense Guide](#)
- [Internet Marketing Guide](#)
- [Web Design Guide](#)
- [Web Traffic Guide](#)
- [Home Business Guide](#)

winners. So let's *concentrate on the marketing part* that is important now. From your perspective, the niche research and content production is already done.

The question about saturation point does not arise in these ever green niches. The larger the market, the better chance of winning as there more than enough money for everyone! So banish the limited mindset on saturation and competition. *Just set it up and market it.* We will get to this in the later part of the article.

Step 2. Make A Plane Jane Video: Choose the *best one chapter* out of your PLR ebook. Convert this into a simple video to give away for free. No need to be perfect with it. A simple power point with a screen capture will be enough.

If you want good videos on the fly, in about 10 minutes, here are some sites. [StingerVideos.com](#), [Toufee.com](#) Or [ArticleVideoRobot.com](#). All these sites convert your written words in to videos with auto-voice, and special effects without you doing anything at a relatively low cost.

Step 3. Set up a squeeze page/Opt-in Page: *This is extremely important.* You **need to build** a targeted list. Always and every time. Don't bother about your list size. Even if you have only 200 to 400, they are STILL a list of targeted prospects good enough to provide value and sell products.

The best way to set up a responsive squeeze page is to identify *one real problem* in your chosen niche and offer your *newly converted chapter video as the solution*. You can simply say in the squeeze page something "Fill out the form and discover how to eliminate acne and feel more confident"

VISIT

[Webmaster
Toolbox](#)

[Golden Collections!](#)

VISIT

[Special eBooks](#)

[Platinum
Collections!](#)

VISIT

[eBook
Packages
- 50% Off! -](#)

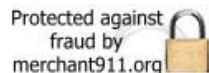
[Value Collections!](#)

VISIT

[New
Articles](#)

[Read expert
Articles](#)

- [SEO Guide](#)
- [Ezine Archive](#)
- [Links](#)



Traffic Rank
learnhomebusiness.com

142,972

Mar 18, 2011

Powered by Alexa

[Get Massive Targeted Traffic](#)

Learn Article Marketing and Drive Tons of Targeted Traffic to Your Site.

[Dental Marketing Solution](#)

Referral Marketing System How To Guidebook For

You provide good value to your visitor *this way for free* at the same time gaining his trust instantly. Here's good package of [Squeeze Page Generators](#) if you are new to this.

Step 4. Get 20-30 good relevant PLR articles pack:

Time to set up a perfect email follow up system. And contextually relevant PLR articles are perfect for this! Set up 4 follow up articles every week using an autoresponder service by inserting the code into your squeeze page. Here is a [list of free autoresponders](#) and commercial autoresponders to do this.

Two good services that gives you quality PLR articles are [Unrestricted PLR Articles](#) and [Weekly Spin Ready Articles](#).

To further PLR articles usefulness, convert these PLR articles into short videos and post them on your blog and other video sharing sites. Use the last part of your video directed to your PLR eBook Sales Page.

Once you create these simple videos this, mention them in your email follow ups that you have new video on your blog. Once your subscriber experience value, he may end up buying your product.

Side Note: Now suppose, you have priced your eBook for \$17, consider converting the ebook into videos. You can can very easily charge \$37 for them.

Step 5. Time To Promote Your Squeeze Page: Okay, now you have your PLR articles set up in your autoresponder. Next step is to promote your squeeze page aggressively.

And Simple videos can play BIG part in promoting your Squeeze Page for more subscribers!

VISIT

[Suggest Us To Your Friends](#)

[Recommend To Friends](#)

VISIT

[Autoresponder Guide](#)

[Learn About Autoresponders Free!](#)

VISIT

[Article Marketing Guide](#)

[Learn About Article Marketing Free!](#)

VISIT

Dentists

[Marketing Secret Revealed!](#)

Learn to avoid the marketing traps. Sell more with better margins.

[Offline Twister Effect!](#)

Extremely Marketable! Pays 65% On Each Sale! Offline Marketing Niche!

[Confused by Marketing Lingo?](#)

We have the solution. Get Your Internet Marketing Lingo 'Cheat Sheet'!

[Dental Marketing Solution](#)

referral marketing ebook shows you how to boost dental patient referrals

[Home](#)

Suppose, you have created 30 videos out of your 30 odd PLR article, *you have 30 videos to promote your squeeze page!* As mentioned earlier, all you need is a simple power point presentation recorded with a screen capture software.

Time to upload these to video sharing sites. You can use either use the professional [Trafficgeyser System](#) (take the \$1 trial) or [tubemogul.com](#) (free). Remember to use the same tags and the same category in youtube. Use *precise keywords* as much as possible in *your title and in your video description*. Remember to link your squeeze page in your video description.

Step 6. Set Up A Self Hosted SEO Blog: The main purpose of this is to generate organic targeted traffic from search engines. Let's populate this blog with your youtube videos and with your 'nested spun' or rewritten articles.

Some important points to remember with your SEO blog are,

- Make a **summary of the video** of the bottom of each video with your 3 or 4 keywords.
- When you submit your rewritten articles (Step 7 given later) to the article directories, put *one anchored link to your video on youtube*, and *another anchored backlink to your seo optimized blog*. (Usually two links are allowed in the resource box)
- Use the '[all in one seo](#)' plug-in to seo optimize your blog. Use your one main keyword here.
- Be sure that *your blog traffic goes to your squeeze page*. What this means is, your visitors

[Affiliate Marketing Guide](#)

[Learn About Affiliate Marketing Free!](#)

UPGRADE NOW!

[Exciting Scripts & Software's Bonanza](#)

[More Bonuses Than Before!](#)

UPGRADE NOW!

[Amazing Web 2.0 Marketing Toolbox](#)

[Selected Collections!](#)

UPGRADE NOW!

[Webmaster Sales Letter Toolbox](#)

[With Striking Bonuses!](#)

are always in your traffic funnel. They get more value and you get higher conversion on sales and opt-in subscribers for later sales.

- Add a separate '**high content**' video as your sale pitch and has 'more value' than the seo blog.

The scene now is, you have about 20-30 videos with many backlinks for each from various video sites like Youtube and about 30 unique blog posts with 30 backlinks to your squeeze page.

Step 7. Make articles unique: Now, you need to rewrite the PLR articles, make them unique and submit them to article directories. [Dupliterator](#) is a great free .cgi script that does the job for you neatly. You can easily install it on your server.

For a more professional option, try [Article Marketing Robot](#). It's an ALL-IN-ONE Tool *that does article marketing, nested Spinning, and a submission tool*. They not only 'nest spin' your articles but submit them to 1000+ article directories as unique content giving you loads of back links.

Note 1: If you are using an article spinner, make sure that it is 'nested spinning' just to make sure the articles are totally unique, good and readable. You may download a superb free course on '[nested article spinning](#)' (zipped as pdf).

Note 2: Do not use ANY spinner while submitting to ezinearticles.com. Take time and develop a *truly unique article*. Use two anchored links in your resource box. The first one anchored with call to action to your Squeeze page. The second anchored with your MAIN keyword to your blog.

Use an article submitter like Article Marketing Robot to

[Subscribe To This E-Mag](#)

submit this reworked and this NEW unique article made for ezinearticles.com to 30 more article sites. You may download a [Trial version of Article Marketing Robot](#) (.exe file) here that can submit to 500 article directories.

Step 8. Submit To Social Bookmarking Sites: Social bookmarking has high search engine visibility. Submit your *main product site, squeeze page and your newly created seo blog* to social bookmarking sites.

These two free services [SocialMonkee.com](#) and [SocialAdr.com](#) can submit your links to about 25 services on autopilot.

Step 9. Submit to PDF sharing sites: The last frontier here. Now create a PDFs out of your 'unique articles' as well as from the nested spun articles.

[Free PDF Converter](#) is a free online tool that can convert Microsoft Office, Open Office, Lotus, images, web pages and other formats to PDF quickly and reliably.

Here is a list of [free PDF Sharing Sites](#) where you can upload your newly created PDFs.

Note: You can also *bookmark these new set of various PDF URLs* from these PDF sharing sites using *the tools in Step 8*.

Well! Now we have mostly covered the internet with some useful and helpful content. There is a good possibility that when people searches in article directories, search engines, video sharing site, pdf sharing sites etc for help, you turn up driving traffic to your sales page and squeeze page.

Step 10. Use Social Networking Sites: You may also

effectively use Facebook, MySpace and Twitter to drive traffic to your SEO blog. Create facebook page Or facebook group at the earliest.

So, whenever you post to your blog, Tweet it to your followers, update your MySpace & LinkedIn status and let your Facebook friends and fans know about it. If it's a good post, they will pass it on to their community as well.

The over all effect of this exercise is, 1000's of backlinks to your seo blog and direct traffic to your sales page. You'll literally be everywhere people look getting you targeted hungry visitors, building you a mammoth list and resulting in conversions to actual sales you never imagined possible.

And *that PLR eBook you purchased* will become your main source of income! Use the same strategy on more PLR products and I leave the rest to your imagination.

Give it an all out go!



To Your Success!

S. Kumar



[Like To Make Your Own Professional Facebook Fan Pages? The Easy Way... Click Here](#)

SPOTLIGHT ON: FB Auto Cash



[Verify It Here](#)
[FB Auto Cash](#)

*Watch The Video For
An Urgent Message
AND Proof About How
You Could Be Doing
The Same!*

"An Open
Statement To
Anybody Who
Wants To Start
Making Real
Money, Today,
Using Skills That
You Already
Have, And Using
Your Existing
Facebook
Account..."

[Watch The Video](#)
[FB Auto Cash...](#)

What do you think of think of Mediterranean islands? I think of their vibrant health and their healthy diet Muesli!

And here's a **healthy brand new money making course** by Mark Anastasi from Cyprus, Mediterranean island. The same guy who makes millions of dollars as an affiliate, a seminar host and promoter, and a top JV partner.

I never thought he was involved in Facebook in any way, until his claim! That *he averages around \$35,000 every month* from Facebook alone. Like you, I've heard a few claims of people making money with Facebook, and I've always been skeptical.

So I approached this course with my twin-antennas up! *Was it going to be the same as every other course?* Because, Mark was making tall claims! *Are they true...?*

Well! Within a total of 158 pages, I was surprised to find 116 pages of [direct, hands-on and usable](#) material. The other 42 pages are devoted to *real case studies* and testimonials.

The first thought that crossed my mind upon first reading was *"Why Didn't This Occur To Me?!"*. The actual *how and why this is so simple* that makes you wonder why you never thought of it in the first place.

If you do it correctly, I see why it works! And why there is a near 100% success rate for anyone who actually implements and stay focused with it.

It's a simple strategy - create a [Ton Of Fan Pages](#), and *promote affiliate links* to every fan who signs up.

Yes! the strategy is simple but any Fan Page or affiliate link will not work! If you make mistakes on either of these things - you'll make very little, or no money at all.

And here's what **impresses you** about the guide:

- Just follow **8 basic steps** that can be learned in one night and implemented in **4-5 hours**.

- By using pen names and remaining anonymous, you can **tackle multiple markets** without jeopardizing your primary name/brand.
- It costs NOTHING to run. Yes! nothing! Here you're using *free Facebook Fan Pages* and NOT Facebook Advertising. Your clicks cost nothing.

More over, No hosting costs, no domain names to register, no staff to employ, no product creation expenses, no merchant accounts. You are only doing affiliate marketing with Facebook Fan Page.

- There's nothing technical about this model. **No need to create a web page** with HTML, Javascript or PHP, editing graphics, etc.

If you are already on Facebook, you know how to run this business as you are familiar with, adding friends, posting status messages, etc. It really is that simple.

- Honestly, it will **take around 30 days** to replacing a full-time salary. That much building-up time is required. Of course, you can accelerate the process with commercial software.
- The system is **step by step**. Screenshots helps you every step, and everything is marked in step 1, do this... step 2, do that... format. Many courses claim it; this one actually delivers it.

So, is it worth buying?

At \$37 for the course, my verdict is it's a WINNER, provided you invest a few hours into the material and doing the steps.

Some terrific bonuses also accompany the course,

Bonus 1. 12 videos on Facebook, including:

- Mark Anastasi - Intro to Facebook Marketing Seminar
- Tom Miller LIVE at The Social Media Millionaire Summit
- Glen Kirkham LIVE at The Ultimate Facebook Marketing Seminar
- Mili Ponce LIVE at The Facebook Marketing Seminar + Social Media Millionaire Summit
- Nick Peall MR FBX LIVE at The Facebook Marketing Seminar
- Armand Morin
- Daniel Priestley

Bonus 2. Audio Interviews with people who already make \$1,500 to \$25,000+ using this strategy (Know first hand exactly what's working for these people TODAY... including their best selling offers)

- Georgina Lany
- Robert Grant
- Wayne Dobson
- Nadeem Malik
- Paul Wakefield
- Vlad Danciu
- Suraj Sodha
- Imran Naseem
- Sam Bakker

Bonus 3. Exclusive PDFs, delivered free

- FB Ads module
- FB Events module
- Fanpage Dollars
- How to be accepted in CPA networks (which can gain you access to exclusive offers to promote on Facebook that none of your competitors will be selling)

To learn more about the product and grab it immediately (it's an instant download), use this link:

Watch FB Auto Cash Operational Video Here
[FB Auto Cash...](#)

GUEST ARTICLE By Anthony Harris

Article Submission Trumps Ezine Ads and Google AdWords

You may have heard advice from Internet marketing gurus that ezine ads are one of the best forms of advertising. You may also have heard that Google AdWords and other pay per click search engines are one of the best advertising methods. But when it comes to marketing your web site, article submission trumps ezine ads and Google AdWords anytime.

The advantage of article submission is trust. Suppose you subscribe to an ezine in the form of an email newsletter. You've just sat down at your PC, coffee in hand, to read your email. There in your inbox is a copy of one of your favorite ezines, the one you read every time. Clicking on the newsletter, you see that this edition starts with a sponsor ad and then has a couple of great sounding articles and a couple more ezine ads. Sipping your coffee, one of the articles catches your attention. You read the article, and you were right. It's a great article.

At the bottom of the article, there is a link to the author's web site and a short biography. You notice the author has a link to pick up a free report with more information about the article's topic. Then you notice

that right below that there's a sponsor link in an ezine ad. The sponsor's link is for a different web site, but it also offers a free report about the same topic.

Now you might click both links. But if you could only click one, which would you choose: the one by the author of the great article you just read or the one in the ezine ad?

If you would click on the one from the author of the article you just read, you're not alone. Most people would, wouldn't they?

Now suppose you're surfing around on the web. You do a Google search on a topic you're interested in, and you follow a link to a great article with some excellent advice on the topic. Again, there is a link to the author's web site and a link to a free report with more information on the topic.

Right beside it are five Google AdWords ads on the same topic. As luck would have it, they are also each offering a free report on the same topic.

You would still be most likely to click on the author's link at the bottom of the article, though, wouldn't you?

Article submission trumps ezine ads and Google AdWords because you establish a relationship and build trust with your reader. You are obviously the expert. After all, you wrote the article. And the webmaster or ezine publisher wouldn't have published the article if they didn't think you knew what you were talking about, right?

Years ago, I used to do direct sales in people's homes. I learned that one of the first things you need to do is the "warm up." You've just entered someone's home,

they don't know who you are as a person, and they know you're going to be trying to get money from them before you leave.

If you don't establish rapport quickly, it's difficult to overcome people's natural sales resistance. In direct sales in the home, you do that by talking a little with people before you begin your sales presentation. They get to know you as a person, and their resistance is lowered.

Most people can't do sales because they remain the "enemy," the horrible sales person who wants to sell something. Let's face it, people hate sales people!

But imagine if you could warm up to people easily - and not just one or two people, but thousands of people. Imagine if instead of selling them something, you could educate them about something that will solve a problem and be of great benefit to them. That's entirely different, isn't it?

Article submission allows you to do exactly this, and on a massive scale. If you submit many articles to article submission sites and article directories, many will be published on web sites and in ezines around the Internet. People will read your articles and warm up to you. Solve their problems and they'll want more.

It's hard to accomplish that with Google AdWords. You only have three lines and a few words to build interest and trust and to get the click. It's also hard to achieve that with ezine ads. Even with solo ezine ads, everyone knows they are advertisements.

Article submission is the secret. Writing and submitting articles is relatively easy. Just write very helpful articles on your topic and link to your web site. Through article

submission you will build your reputation. Through article submission you will gain trust. And through article submission you will get visitors to your web site that already like you, value your advice, and want to know more about what you can do to help them.

That's already an incredible benefit, but it gets even better. *Article submission is usually free*, or **low cost** if you [use an article submission service](#). Ezine ads and Google AdWords can be very expensive, and it is unlikely you could ever get traffic coming to your site as open to listening to you and trusting you as they will be from an article submission.

This is why article submission trumps ezine ads and Google AdWords.

Anthony Harris is an expert online marketer, trainer, and teacher. Head here to www.maverickmoneyclub.com to discover how to get up to 19 checks per month, earn upwards of \$519.17 per day, make more than a full time income in your online home business in 60 days or less.

**The World's Most Profitable Collection of
WordPress Step-By-Step Video Tutorials Ever
Created Reveals Exactly How To Set-Up a
Profitable WordPress Blog in Minutes**



**[111+ New WP Money Making Videos- World's
Most Profitable Collection](#)**

NEW PRODUCT UPDATES

1. Facebook 2011 Maxed-: As you know, Facebook Fan Pages has to be now in iFrames. The old FBML is gone forever. And With the advent of HTML5 framework & iFrames, new possibilities are opened in crafting your Facebook Page at entirely new levels.

Now you can *create an entire website* on your Facebook Page. That's complete web sites with multiple pages, videos, photo galleries, opt-ins, sales pages, landing pages, links, *whatever...!*

And FB Maxed will make all this possible for you with Facebook... effortlessly! In fact, CNBC has a *write up* on FB Maxed and you can read it at the site.



FB Maxed 2011
[Click Here To Personally Verify It](#)

2. Google Sniper V.2.0: The famous Google Sniper has upgraded Version 2.0 in the changed circumstances!

Google Sniper 2 is the brand new, revised and in many cases *totally transformed for 2011* from the earlier Google Sniper 1... Google Sniping has never been so easy or so profitable. There's been improvements to just about every area..

No tall claims of millions here. But but consider how you could be making \$7920+ a month a lot sooner than you think with Google Sniper 2.0...



Google Sniper V.2.0
[Click Here To Personally Verify It](#)

FREE RESOURCES OF THE FORTNIGHT

1. Grey box - A pop-up window that doesn't suck -

: I am sure you have seen those pop-up boxes appearing on a website when you click on a link or an image *darkening the main page under* and ONLY the popup staying in focus. Grey box does it and its a simple set of Java scripts that can be installed on the fly.

You can use it to display websites, images and other content in a beautiful way. It does not conflict with pop-up blockers, just 22 KB, super easy to setup, super easy to use. You can easily alter the style as it is controlled through CSS.

2. TexFinderX 2.31 -: How many times have you felt the need to change chunks of text or codes in an entire folder and subfolders? Be it, .txt, .php, .js, .html, .css etc...

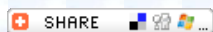
TexFinderX is a freeware tool to search and replace text inside entire folders. Combatible with Macintosh with OS X or PC with Windows XP, Vista and Seven. A well fit in

your tool box.

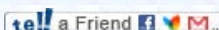
3. How To Make \$50+ A Day With - The Birthday Facebook Cash Method! (With MRR) -: This is a simple method of making some cash in a *very sneaky* way with Face book. The method can be termed as *controversial* but it's fully legal.

It's simple but *powerful method* on how you can make money using the Birthday buzz of people. It involves cashing in on people's birthdays and the Birthday "Buzz" using several CPA Networks.

Download Them Here For Free
[Visit Here To Download Them](#)



ShareThis



~~~~~  
***Special Note:*** *Two facts for you today - better know it early itself.*

***1. The known fact is that 96 percent of the online businesses fail.***

***2. And the unknown fact is that... 82 percent among these 96 percent failed ones NEVER used an autoresponder!***

***Get an autoresponder today itself! Here's a list of free autoresponders. You can find commercial Autoresponders too there.***

\*\*\*\*\*

UNTIL NEXT ISSUE

Well. That sums up the first fortnight of March-2011.  
**Do not Forget To Rate 'HomeBiz-Tips'**. Your valuable vote helps us to improve this E-Mag as well as allow us to keep it **Ad-Free**.

**Your Rating Please!**



[Click to Vote for HomeBiz-Tips!](#)



You are also encouraged to pass 'HomeBiz-Tips' along. It just may be useful to some one else!

Did you receive this issue from a colleague or friend? Visit here to ensure your own copy as well a free gift: [Subscribe Here](#).

Or directly subscribe by sending a blank email [By Clicking Here](#)

Courteously -- S. Kumar

Publisher: [Learnhomebusiness.com](http://learnhomebusiness.com)

Subscribe: [Click Here To Subscribe](#)

Author of eBook:

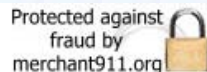
"Become A Global Homebusiness Pro.."

Download It FREE From -

<http://www.learnhomebusiness.com>

-----

Copyright 2011: S. Kumar,  
<http://www.learnhomebusiness.com>



### ! Subscribe Me Now !

- 'HomeBiz-Tips EMag' is a powerful eZine! It delivers well researched, quality content and **\$1000s worth of free tools, free software, eBooks** and other indispensable and beneficial info-feeds! Look for this **free eZine** every 15 days in your mail box!

Additionally, you also get to download 'Become A Global Home Business pro-Std", the brand new eBook! \$17 Value. Free! Did we we say, practically 'HomeBiz-Tips Ezine' *does not contain any outside Ads?*

**Your First Name**

**Your email**

I agree to receive the **Homebiz-Tips** E-Mag  
& Notifs which can be unsubscribed any time

**30,000+ Satisfied Subscribers Trust Us!**



"Subscribing will not result in more spam! I guarantee it!"

- S. Kumar

▶ [Back To Ezine Archive](#)



▶ [Back To Home](#)



▶ [Review -Become A Global Home Business Pro -Deluxe](#)



For future reference  
[Bookmark us Now!](#)

| [Home](#) | [About](#) | [Contact](#) | [Support](#) | [Selected eBooks](#) | [Special Free eBook](#) | [Privacy policy](#) | [Products](#) | [Legal](#) | [Webmaster Toolbox](#) | [Marketing Videos](#) |

Copyright 2011 www.learnhomebusiness.com. All Rights Reserved.